



एक कदम स्वच्छता की ओर



KALRAJ MISHRA

Minister of
Micro, Small & Medium Enterprises
Government of India
New Delhi



GIRIRAJ SINGH

Minister of State for
Micro, Small & Medium Enterprises
Government of India
New Delhi

Udyami Helpline

1800 - 180 - 6763 [Toll Free]
1800 - 180 - MSME

Design & Printed by:

National Institute for Micro, Small and Medium Enterprises

(An organisation of Ministry of MSME, Govt. of India)

(An ISO 9001 : 2008 Organisation)

Yousufguda, Hyderabad - 500 045.

January 2016

Copies 1000

Published by:

Ministry of Micro, Small & Medium Enterprises

(An ISO 9001 : 2008 Certified Organisation)

Udyog Bhawan, New Delhi - 110011.

CONTENTS

OVERVIEW OF THE MINISTRY OF MSME	1
• About The Ministry	2
• Organizational Set-up	3
• Khadi & Village Industries Commission (KVIC)	4
• Mahatma Gandhi Institute for Rural Industrialisation (MGIRI)	4
• Coir Board	5
• National Small Industries Corporation (NSIC) Ltd	5
• National Institute for Micro, Small and Medium Enterprises	6
• National Board for Micro, Small and Medium Enterprises (NB MSME)	7
• Micro, Small and Medium Enterprises Development (MSMED) Act 2006	8
• Definition of Micro, Small and Medium Enterprises in India	8
MAJOR PLAN SCHEMES IMPLEMENTED BY THE MINISTRY	10
• Schemes for MSME Sector	10
• Marketing Assistance Scheme	11
• International Cooperation (IC) Scheme	12
• Assistance to Training Institutions Scheme	13
• Survey, Studies and Policy Research	14
• Schemes for Khadi & Village Industries Sector	15
• Scheme of fund for Regeneration of Traditional Industries (SFURTI)	16
• Market Promotion and Development Assistance (MPDA)	17
• Schemes For Coir Sector	19
• Coir Udyami Yojana	20
• Coir S & T Yojana (PLAN S & T)	20
RECENT INITIATIVES OF THE MINISTRY	21
• ASPIRE: A Scheme for Promoting Innovation and Rural Entrepreneurship	21
• New Initiatives Under PMEGP	22
• Revamped Coir Udyami Yojana (CUY) & Coir Vikas Yojana (CVY)	23
• Technology Centre Systems Programmes	23
• Change of Definition of MSMEs	24
• Udyog Aadhaar :Ease of Registration Process through Udyog Aadhaar Memorandum (UAM) :	25
• Quality Management System (ISO) in Ministry of MSME, KVIC and Coir Board	26



- District Industry Profile 26
- Skill Mapping 27
- MSME Policy 27
- Framework for Revival and Rehabilitation of MSME 27
- Digital Initiatives 28

SCHEMES BEING IMPLEMENTED BY DEVELOPMENT COMMISSIONER MSME 31

- Credit Guarantee Scheme (CGTMSE) 31
- Credit Linked Capital Subsidy Scheme (CLCSS) 34
- Micro and Small Enterprises Cluster Development Programme (MSE-CDP) 36
- Lean Manufacturing (NMCP) 40
- Design Clinic Scheme (NMCP) 43
- Information and Communication Technology (NMCP) 48
- Intellectual Property Rights 50
- Incubation 54
- Bar Code Scheme (MDA) 56
- Marketing Development Assistance (MDA) Scheme 59
- ZED Maturity Moel: Quality Management Standards (QMS) And Quality Technology Tools (QTT) –NMCP 62
- Trade Related Entrepreneurship Assistance and Development (TREAD) for Women 64
- Public Procurement Policy 67
- Marketing Assistance and Technology Up-gradation (MATU) 69
- Technology Centre Systems Programme (TCSP) 72
- MSME Technology Centers (TCS) 74
- Technology and Quality Up Gradation Support to MSMEs 78

CONTACT DETAILS 82

Udyog Aadhaar



Social Media





OVERVIEW OF THE MINISTRY OF MSME



Micro, Small and Medium Enterprises (MSME) sector has emerged as a highly vibrant and dynamic sector of the Indian economy over the last five decades. MSMEs not only play crucial role in providing large employment opportunities at comparatively lower capital cost than large industries but also help in industrialization of rural & backward areas, thereby, reducing regional imbalances, assuring more equitable distribution of national income and wealth. MSMEs are complementary to large industries as ancillary units and this sector contributes enormously to the socio-economic development of the country.

The Sector consisting of 36 million units, as of today, provides employment to over 80 million persons. The Sector through more than 6,000 products contributes about 8% to GDP besides 45% to the total manufacturing output and 40% to the exports from the country. The MSME sector has the potential to spread industrial growth across the country and can be a major partner in the process of inclusive growth.

Khadi is the proud legacy of our national freedom movement and the father of the nation. Khadi and Village Industries (KVI) are two national heritages of India. One of the most significant aspects of KVI in Indian economy is that it creates employment at a very low per capita investment. The KVI Sector not only serves the basic needs of processed goods of the vast rural sector of the country, but also provides sustainable employment to rural artisans. KVI today represent an exquisite, heritage product, which is 'ethnic' as well as 'ethical'. The



Sector has a potentially strong clientele among the middle and upper echelons of the society.

Coir Industry is an agro-based traditional industry, which originated in the state of Kerala and proliferated to the other coconut producing states like Tamil Nadu, Karnataka, Andhra Pradesh, Odisha, West Bengal, Maharashtra, Assam, Tripura, etc. It is an export oriented industry and has greater potential to enhance exports by value addition through technological interventions and diversified products like Coir Geotextiles etc. The acceptability of Coir products has increased rapidly due to its 'environment friendly' image.

Ministry of Micro, Small & Medium Enterprises (M/o MSME) envisions a vibrant MSME sector by promoting growth and development of the MSME Sector, including Khadi, Village and Coir Industries, in cooperation with concerned Ministries/Departments, State Governments and other Stakeholders, through providing support to existing enterprises and encouraging creation of new enterprises.

About The Ministry



On 9 May 2007, subsequent to an amendment of the Government of India (Allocation of Business) Rules, 1961, erstwhile Ministry of Small Scale Industries and the Ministry of Agro and Rural Industries were merged to form the Ministry of Micro, Small and Medium Enterprises (M/o MSME). This Ministry now designs policies and promotes/ facilitates programs, projects and schemes and monitors their implementation with a view to assisting MSMEs and help them to scale up.

The primary responsibility of promotion and development of MSMEs is of the State Governments. However, the Government of India, supplements the efforts of the State Governments through various initiatives. The role of the M/o MSME and its organisations is to assist the States in their efforts to encourage entrepreneurship, employment and livelihood opportunities and enhance the competitiveness of MSMEs in the changed economic scenario.



The schemes/programmes undertaken by the Ministry and its organizations seek to facilitate/provide:

- (i) adequate flow of credit from financial institutions/banks;
- (ii) support for technology upgradation and modernization;
- (iii) integrated infrastructural facilities;
- (iv) modern testing facilities and quality certification;
- (v) access to modern management practices;
- (vi) entrepreneurship development and skill upgradation through appropriate training facilities;
- (vii) support for product development, design intervention and packaging;
- (viii) welfare of artisans and workers;
- (ix) assistance for better access to domestic and export markets; and
- (x) cluster-wise measures to promote capacity-building and empowerment of the units and their collectives.

Organizational Set-up

The Implementation of policies and various programmes/schemes for providing support services to MSME's are undertaken through the following organizations of the Ministry:

Office of Development Commissioner (Micro, Small and Medium Enterprises)

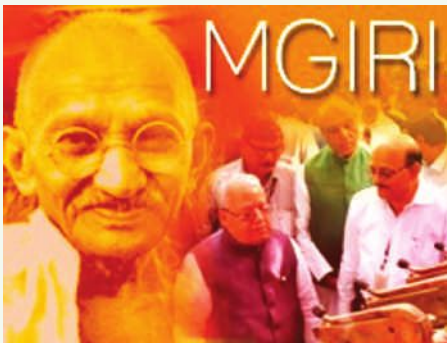
The Office of Development Commissioner (Micro, Small and Medium Enterprises) headed by the Special Secretary & Development Commissioner (MSME), being an apex body for formulating and overseeing implementation of the policies for the development of MSMEs in the country, is playing a very positive and constructive role for strengthening this vital sector. It functions through a network of MSME-DIs, Regional Testing Centres, Footwear Training Institutes, Production Centres, Field Testing Stations and specialized institutes. It renders services such as advising the Government in Policy formulation for the promotion and development of MSMEs; providing techno-economic and managerial consultancy, common facilities and extension services to MSME units; providing facilities for technology upgradation, modernization, quality improvement and infrastructure; developing Human Resources through training and skill upgradation etc.

Khadi & Village Industries Commission (KVIC)

The Khadi & Village Industries Commission (KVIC), established under the Khadi and Village Industries Commission Act, 1956, is a statutory organisation engaged in promoting and developing khadi and village industries for providing employment opportunities in rural areas, thereby strengthening the rural economy. The KVIC has been identified as one of the major organisations in the decentralized sector for generating sustainable rural non-farm employment opportunities at low per capita investment. This also helps in checking migration of rural population to urban areas in search of the employment opportunities.



Mahatma Gandhi Institute for Rural Industrialisation (MGIRI)



The national level institute namely ‘Mahatma Gandhi Institute for Rural Industrialization (MGIRI)’ (erstwhile Jamnalal Bajaj Central Research Institute) has been established as a society under Societies (Registration) Act, 1860 at Wardha, Maharashtra, to strengthen the R&D activities in KVI sector. The main functions of the Institute are to improve the R&D activities under rural industrial



sector through encouraging research, extension of R&D, quality control, training and dissemination of technology related information.

Coir Board

The Coir Board is a statutory body established under the Coir Industry Act, 1953 for promoting overall sustainable development of the coir industry and improving the living conditions of the workers engaged in this traditional industry. The activities of the Board for development of coir industries, inter-alia, include undertaking scientific, technological and economic research and development activities; developing new products & designs; and marketing of coir and coir products in India and abroad. It also promotes co-operative organisations among producers of husks, coir fibre, coir yarn and manufacturers of coir products; ensuring remunerative returns to producers and manufacturers, etc. The Board has promoted two research institutes namely; Central Coir Research Institute (CCRI), Kalavoor, Alleppey, and Central Institute of Coir Technology (CICT), Bengaluru for undertaking research and development activities on different aspects of coir industry, which is one of the major agro based rural industries in the country.



National Small Industries Corporation (NSIC) Ltd



The National Small Industries Corporation (NSIC) Ltd. was established in 1955 by the Government of India with a view to promote, aid and foster the growth of small scale industries in the country. NSIC continues to remain at the forefront of industrial development throughout the country with its various programmes and projects to assist



the MSMEs in the country. The main functions of the Corporation are to promote aid and foster the growth of micro and small enterprises in the country, generally on a commercial basis. It provides a variety of support services to micro and small enterprises by catering to their different requirements in the areas of raw material procurement; product marketing; credit rating; acquisition of technologies; adoption of modern management practices, etc. The NSIC is directly operating different programmes by a dedicated team of professionals at all levels and operates through 142 offices located all over India and one office located at Johannesburg (South Africa).

National Institute for Micro, Small and Medium Enterprises



Entrepreneurship development and training is one of the key elements for the promotion of micro, small and medium enterprises (MSMEs), especially for creation of new enterprises by the first generation entrepreneurs. In order to inculcate the entrepreneurial culture amongst the first generation of entrepreneurs on a regular basis, the Ministry has set up three national level Entrepreneurship Development

Institutes viz; National Institute for Micro, Small and Medium Enterprises (**ni-msme**) (1960) at Hyderabad ,The National Institute for Entrepreneurship and Small Business Development (NIESBUD) (1983) at Noida (Uttar Pradesh), , and Indian Institute of Entrepreneurship (IIE) (1993) at Guwahati, as autonomous societies. (NIESBUD and IIE have been transferred to MoSDE May 2015)

National Institute for Micro, Small and Medium Enterprises (**ni-msme**) is engaged in developing training modules; undertaking research & training; and providing consultancy services for entrepreneurship development & promotion of MSMEs, including enhancement of their competitiveness.

ni-msme proudly mentions to mention that during the last three years it has offered 4,931 training programmes benefiting 1,63,823 participants consisting of prospective/existing entrepreneurs and executives besides undertaking 31



research and consultancy projects, attaining a cumulative growth of 12,040 training programmes, 4,00,505 participants and 885 projects.

Over the years, **ni-msme** has expanded its reach to embrace the entire developing world. In the last three years, it has offered 64 programmes benefiting 1,221 executives of the developing countries. So far, 8,776 executives from 140 developing countries have profited from its expertise, knowledge and resources. The Institute's collaborative efforts with various international organizations and institutions make its endeavours more meaningful and its reach more extensive.

National Board for Micro, Small and Medium Enterprises (NB MSME)

The range of development work in MSMEs involves several Departments/Ministries and different organisations of Central/State Governments. To facilitate coordination and inter-institutional linkages and in pursuance of the MSME Development Act, 2006, a National Board for



Micro, Small & Medium Enterprises consisting of a total of 47 members has been constituted with 20 non-official members. It is an apex advisory body constituted to render advice to the Government on all issues pertaining to the MSME sector. The Minister Incharge of MSME of the Government of India is the Chairman and the Board comprises among others, State Industry Ministers, some Members of Parliament, Secretaries of various Departments of Government of India, financial institutions, public sector undertakings, industry associations and eminent experts in the field. The board meets periodically to take stock of the issues pertaining to policy matters. Newly constituted Board has its 13th meeting recently.

Micro, Small and Medium Enterprises Development (MSMED) Act 2006



The Micro, Small and Medium Enterprises Development (MSMED) Act was notified in 2006 to address policy issues affecting MSMEs as well as the coverage and investment ceiling of the sector. The Act seeks to facilitate the development of these enterprises as also enhance their competitiveness. It provides the first-ever legal framework for recognition of the concept of “enterprise” which comprises both manufacturing and service entities. It defines medium enterprises for the first time and seeks to integrate the three tiers of these enterprises, namely, micro, small and medium. The Act also provides for a statutory consultative mechanism at the national level with balanced representation of all sections of stakeholders, particularly the three classes of enterprises and with a wide range of advisory functions. Establishment of specific funds for the promotion, development and enhancing competitiveness of these enterprises, notification of schemes/programmes for this purpose, progressive credit policies and practices, preference in Government procurements to products and services of the micro and small enterprises, more effective mechanisms for mitigating the problems of delayed payments to micro and small enterprises and assurance of a scheme for easing the closure of business by these enterprises, are some of the other features of the Act.

Definition of Micro, Small and Medium Enterprises in India

Micro, small and medium enterprises as per MSMED Act, 2006 are defined based on their investment in plant and machinery (for manufacturing enterprise) and on equipment for enterprises providing or rendering services. The present ceilings on investment for enterprises to be classified as micro, small and medium enterprises are as follows:



Classification	Manufacturing Enterprises* . (Investment limit in Plant & Machinery)	Service Enterprises** (Investment limit in equipment)
Micro	Rs. 2.5 million / Rs. 25 lakh	Rs. 1 million / Rs. 10 lakh
Small	Rs.50 million / Rs. 5 crore	Rs. 20 million / Rs 2 crore
Medium	Rs 100 million / Rs 10 crore	Rs. 50 million / Rs 5 crore

The term “*village industries*” has been redefined in amended KVIC, Act, 1956 as "any industry located in a rural area which produces any goods or renders any service with or without the use of power and in which the fixed capital investment per head of artisan or worker does not exceed Rs. one lakh (Rs. one lakh and fifty thousand in case of village industry located in a hilly area) or such other sum as may, by notification in the Official Gazette, be specified from time to time by the Central Government”

MAJOR PLAN SCHEMES IMPLEMENTED BY THE MINISTRY

Schemes for MSME Sector

Performance & Credit Rating Scheme



The scheme is being implemented through National Small Industries Corporation (NSIC) Limited. The main objective of the scheme is to provide a trusted third party opinion on the capabilities and creditworthiness of the MSEs so as to create awareness amongst them about the strengths and weakness of their existing operations. Rating under the scheme is being carried out through empanelled rating

agencies i.e. CRISIL, CARE, ONICRA, SMERA, ICRA and Brickwork India Ratings. Under this Scheme, rating fee payable by the micro & small enterprises is subsidized for the first year only and that is subject to maximum of 75% of the fee or Rs. 40000/-, whichever is less.

Physical Performance:

During the year 2015-16, 12842 units have been rated under this scheme.

The **financial performance** of the scheme is given below: (In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
90.00*	88.00/23048 Units	28.00/12842 Units

*Revised Estimate

Marketing Assistance Scheme

The scheme is being implemented through National Small Industries Corporation (NSIC) Limited. The main objectives of the scheme is to enhance the marketing competitiveness of MSMEs; to provide them a platform for interaction with the individual/institutional buyers; to update them with prevalent market scenario and to provide them a form for redressing their problems. MSMEs are supported under the Scheme for capturing the new market opportunities through organising/participating in various domestic & international exhibitions/ trade fairs, Buyer-Seller meets intensive-campaigns and other marketing events.



Physical Performance:

During the year 2015-16, 8 international events and 66 domestic events have been organized/participated. The other activities viz. buyer-seller meets, co-sponsorship, marketing campaigns, etc. were also undertaken by NSIC.

The **financial performance** of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
14.00	11.68	14.00

International Cooperation (IC) Scheme

Technology infusion and/or upgradation of Indian micro, small and medium enterprises (MSMEs), their modernisation and promotion of their exports are the principal objectives of assistance under the Scheme. The Scheme would cover the following activities:(a)

Deputation of MSME business delegations to other countries for exploring new areas of technology infusion/upgradation, facilitating joint ventures, improving market of MSMEs products, foreign collaborations, etc; (b) Participation by Indian MSMEs in international exhibitions, trade fairs and buyer-seller meets in foreign countries as well as in India, in which there is international participation; (c)



Holding international conferences and seminars on topics and themes of interest to the MSME. IC Scheme provides financial assistance towards the airfare and space rent of entrepreneurs. State/Central Government Organisations, Industry/Enterprise Associations and Registered Societies/Trusts and Organisations associated with the promotion and development of MSMEs are eligible to apply.

Physical Performance:

During the year 2015-16, financial assistance provided for 42 events and 650 entrepreneurs have been taken part.

The **financial performance** of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
5.00	3.94	4.00



Assistance to Training Institutions Scheme



The Scheme envisages financial assistance for establishment of new institutions (EDIs), strengthening the infrastructure of the existing EDIs and for supporting entrepreneurship and skill development activities. The assistance shall be provided to these training institutions in the form of capital grant for creation/strengthening of infrastructure and programme support for conducting entrepreneurship development and skill development programmes. Maximum assistance for creation or strengthening of infrastructure will be Rs. 150 lakhs on matching basis, not exceeding 50% of project cost. However, for the North Eastern region (including Sikkim), Andaman & Nicobar and Lakshadweep, the maximum assistance on matching basis would be Rs. 270 lakhs or 90% of project cost, whichever is less. Any State/Union Territory Government, Training Institutions, NGOs and other development agencies can apply for assistance for creation or strengthening of infrastructure. Training Institutions who wish to conduct training programmes under the Scheme will have to enroll themselves with any of the three National Level EDIs of the Ministry viz, NIESBUD, Noida; IIE Guwahati and NIMSME, Hyderabad. Maximum assistance per trainee per hour for entrepreneurship development and skill development programmes is Rs 50 (Rs. 60 for NER, A&N and Lakshadweep)



Physical Performance:

During the year 2015-16, 1146 programmes held and 31275 persons were trained
The **financial performance** of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
87.00*	86.25	80.00

*Revised Estimate

MSME Talent/Job Melas

A new initiative was taken up under the ATI scheme in making available skilled persons for the MSMEs in the country. As part of this, **ni-msme** conducted MSME Talent/ Job Melas at different places across the country bringing employers and the skilled persons



to a common platform. These melas are directly providing employment to the trained youth and indirectly encouraging the youth to participate in ESDPs, while also enhancing the success rate of the programmes. The details are as follows.

- States covered 8
- MSME Talent/Job Melas 87
- MSME's participated 907
- Candidates selected 21,338

Survey, Studies and Policy Research

The main objectives of the Scheme are (i) to regularly/periodically collect relevant and reliable data on various aspects and features of MSMEs, (ii) to study and analyze, on the basis of empirical data or otherwise, the constraints and challenges faced by MSMEs as well as the opportunities available to them in the context of liberalization and globalization of the economy,



and (iii) to use the results of these surveys and analytical studies for policy research and designing appropriate strategies and measures of intervention by the Government. Several studies on the MSME sector and evaluation studies of various schemes implemented by the Ministry have been completed under this scheme. The **financial performance** of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
1.00*	0.54	2.28

*Revised Estimate

Schemes for Khadi & Village Industries Sector

Prime Minister's Employment Generation Programme (PMEGP)



PMEGP is a credit linked subsidy scheme of the Ministry, implemented through KVIC, DICs and State KVI Boards with KVIC as the Nodal Agency at the national level for setting up new self-employment ventures/projects/micro enterprises to generate employment opportunities in rural as well as urban areas of the country. The other objective is to bring together widely dispersed traditional artisans/rural and urban unemployed youth and give them self-employment opportunities to the extent possible, at their place so as to help arrest migration of rural youth to urban areas. Any individual, above 18 years of age can avail the benefit of this programme. However, assistance under the Scheme is available only for new projects sanctioned specifically under the PMEGP. Under this programme, financial assistance is provided for setting up of micro enterprises costing upto Rs.25 lakh in manufacturing sector and 10 lakh in service sector. The assistance is provided in the form of subsidy upto 25 percent (35 percent for special category) of the project cost in rural areas while it is 15 percent (25 percent for special category) for urban areas. The financial performance of the scheme is given below:

(In Rs. Crore)

Budget 2014-15 (R.E)	Expenditure 2014-15	Budget 2015-16 (B.E)
1108.06	1063.04	1050

Physical Achievements of PMEGP during 2014-15 and 2015-16

Year	MM subsidy released (Rs crore)	MM subsidy utilized (Rs crore)	No. of projects assisted	Estimated employment generated
2014-15	1073.16*	1122.54	48,168	3,57,502
2015-16#	850.41	631.70	27,887	2,03,557

* including interest of Rs. 24.32 crore accrued during 2012-13 & 2013-14

Figures as on 18.01.2016.

Scheme of fund for Regeneration of Traditional Industries (SFURTI)



With a view to making the traditional industries more productive and competitive and facilitating their sustainable development, the Govt. of India announced setting up of a fund for regeneration of traditional industries. The objective is to organize the traditional industries and artisans into clusters to make them competitive and provide support for their long term sustainability and economy of scale, and providesustained employment for traditional industry artisans and rural entrepreneurs to enhance marketability of products of such clusters by providing support for new products, design intervention and improved packaging and also the improvement of marketing infrastructure. The objective is also to equip traditional artisans of the associated clusters with the improved skills and capabilities through training and exposure visits and to make provision for common facilities and improved tools and equipments for artisans in order to strengthen the cluster governance systems with the active participation of the stakeholders, so that they are able to gauge the emerging challenges and opportunities and respond to them in a coherent manner. Funding for the cluster varies from Rs. 1.5 Crore to Rs.8 Crore in view of the size and scale of the project. Funding pattern under the scheme has provision for soft interventions including skill training, capacity building, design development, etc. hard interventions including Common Facility Centres, Raw Material Banks(RMB), training centres, etc. and cross cutting thematic interventions which include brand building & promotion, news media marketing, e-commerce, innovation, R&D initiatives and developing linkages between clusters. The financial performance of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
10.00	0	50.00

**Physical Achievements of SFURTI during 2015-16 (upto 31.12.15)**

Year	No. of Clusters Approved (DSR)	No. of Clusters Approved (DPR)	Total Approval (Rs. In cr)	Total Releases (Rs.in cr)	Estimated artisans covered
2015-16	67	26	54.47	20.75	25756

Market Promotion and Development Assistance (MPDA)

The MDA scheme of KVIC has been modified as Market Promotion Development Assistance scheme (MPDA). MPDA scheme is formulated as a unified scheme by merging different schemes /sub-schemes/components of different Heads implemented in the 11th Plan, namely: Market Development Assistance, Publicity, Marketing and Market promotion and adds a new component of Infrastructure (inclusive of new component of Marketing Complexes/Khadi Plaza).

The components of the scheme are as follows:

A. Modified MDA

The existing MDA scheme, had subsidy @ 20% on production value of Khadi to be distributed among producing institutions (30%), selling institutions (45%) and artisans (25%). The Modified MDA shall be at 30% of the Prime Cost and shall be distributed amongst producing institutions (20%), selling institutions (40%) and artisans (40%). Under the Modified MDA, Pricing would be fully delinked from the cost chart and products can be sold at market-linked prices at all stages of production. Incentives would be extended to other Artisans and Karyakartas

B. Publicity

Under the Publicity (currently under the Village Industry Grant), KVIC undertakes publicity of schemes and products of the sector.

C. Market Promotion & Infrastructure

The new component of 'Market Promotion & Infrastructure' would encompass establishment of Marketing Complexes/ Plazas (EMCP) with an outlay of Rs 60 Crore. This is a new inclusion under Market Promotion & infrastructure. The maximum assistance per project will be limited to Rs. 10 Crore.



D. Exhibitions (Foreign and Domestic)

Assistance would be provided under the scheme to the eligible KVIs for participation in International Exhibitions/ Trade Fairs held in foreign countries in order to showcase Khadi & Village Industry products to foreign countries, access international buyers and sellers and forge business alliances etc.

The financial performance of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16	Expenditure 2015-16
201.83	196.94	178.00	*156.24

*Figure upto 31.12.2015

Interest Subsidy Eligibility Certificate for Khadi and Polyvastra:

The ISEC scheme is applicable for all registered institutions under KVIC / State KVIBs. The quantum of subsidy shall be limited to the difference between the actual rate of interest charged by the financing institutions and 4 (four) per cent to be borne by the borrower. If at any stage interest rate charged by the KVIC is modified, the quantum of subsidy shall be limited to the difference between the rate of interest charged by the financial institutions and such modified rate of interest. The financial performance of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
40.63	38.32	40.07

Schemes for Coir Sector

Coir Vikas Yojana



Coir Board is implementing the Export Market Promotion Scheme for adoption of strategic and aggressive product specific and market specific promotional programmes for popularizing coir and coir products in markets abroad, supporting the export oriented industry on modernization programme and to attain overall and sustainable development of Indian Coir Industry by participating in international fairs / product promotion programmes/ seminars etc. and to assist the entrepreneurs to participate in such programmes through export market development assistance scheme. TA financial assistance of upto Rs.2.00 lakhs is provided to the eligible coir exporters to participate in the international fairs/product promotion programmes etc. Assistance for publicity material up to 25% of the production cost with over all ceiling of Rs.15000/- is also admissible. All micro, small and medium exporters, with FOB turnover of less than Rs.2.00 crore worth coir and coir products in the previous year and micro, small & medium entrepreneurs of coir and coir products, registered with the Coir Board, would be eligible for assistance under the scheme, provided they have not availed the facility from any other source for the same purpose or participated three times in the same exhibition to the same destination thrice with government assistance.

The **financial performance** of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
29.30	29.28	26.37

Coir Udyami Yojana



The objective of the scheme is to Rejuvenate, Modernize and Technologically Upgrade the most crucial link in the Coir production chain, namely Spinners and Tiny Household sector. The scheme envisages replacement of outdated ratts/looms and providing of worksheds to spinners and tiny household units resulting in increase in production and earnings of workers. Any individual above 18 years of age with Indian Citizenship can apply under the scheme. There will be no income ceiling for assistance for setting up of project under CUY Scheme. Assistance under the Scheme is only available for projects for the production of coir fibre/yarn/products etc. coming under coir sector. Assistance will be made available to individuals, Companies, Self Help Groups, NGO, Institutions registered under Societies Registration Act 1860, Production Co-operative Societies, Joint Liability Groups and Charitable Trust. The SC/ST, Women, NER and Andaman and Nicobar Island and Lakswadweep beneficiaries will be given priority. The financial performance of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
7.30	4.00	20.00

Coir S & T Yojana (PLAN S & T)

Coir Board is implementing the 'Science and Technology Scheme' since 2000-01, for Research and Development activities of the Board through the twin research institutes viz. Central Coir Research Institute, Kalavoor and the Central Institute of Coir Technology, Bangalore. With the efforts of these research institutions, the Board could develop many new eco-friendly technologies, processes, diversified products, equipments and machinery for increased productivity and efficiency and grades and quality of the coir products. The financial performance of the scheme is given below:

(In Rs. Crore)

Budget 2014-15	Expenditure 2014-15	Budget 2015-16
5.30	5.30	3.00

RECENT INITIATIVES OF THE MINISTRY

ASPIRE: A Scheme for Promoting Innovation and Rural Entrepreneurship



A Scheme for Promotion of Innovation, Rural Industry and Entrepreneurship was launched by the Ministry on 18.3.2015. The scheme was formulated to set up a network of technology centres and to set up incubation centers to accelerate entrepreneurship and also to promote start-ups for innovation and entrepreneurship in agro-industry. The scheme emanates from the Finance Minister's budget speech for 2014-15, whereby, he has suggested establishing Technology Centre Network to promote Innovation, Entrepreneurship and Agro Industry with a fund of Rs.200 crore. ASPIRE is designed to provide necessary skill set for setting up business enterprises and also to facilitate the market linkages available to entrepreneurs and to provide hand holding for a critical period to ensure self-sustainability. The most important component is to set up Livelihood Business Incubators (LBI) under National Small Industries Corporation (NSIC), KVIC or Coir Board or any other Institution/agency of GOI/State Govt. or under PPP mode with these institutions. The next important component is to set up Technology Business Incubators (TBI) at twin levels, i.e. supporting existing incubation centres operated currently under different Ministries and Departments of the Government of India or Institutions including National / Regional level institutions of GOI / State Governments to set up such centre dedicated to incubation and enterprise creation in the area of Agro based Industries and also new incubation centres to be set up by eligible private institutions including Industry Associations, along with the Academic Institutions, R&D laboratories, Universities, Government entities and Technology Parks. The last important component is to create a framework for Start-up Promotion through Small Industries Development Bank of India (SIDBI) by using innovative means of finance like Equity, Quasi-Equity, Angel fund, Venture capital fund, Impact funds, Challenge funds etc. to enable ideas/innovation with creativity and scalability to come to the fore and convert these into commercial enterprises with specific outcomes and within a specific time period. The financial support under LBI is upto Rs.1 crore for NSIC & others and Rs.50 Lakh for PPP incubators. For setting up of TBI, the assistance



is for Rs.30 Lakh for existing and Rs.1 Crore for new incubators. Other financial support includes funds for incubation of ideas @Rs.3 lakh per idea and a seed capital of Rs.1 Crore for setting up of start-ups by the incubators. Under the scheme, 500 new incubation centers will be set up all over India by next year.

Current Status:

- 1st Livelihood Business Incubator (LBI) has been set up in Deoria, Uttar Pradesh on 15.04.2015 by NSIC.
- Subsequently 21 LBIs have been approved with sanction of funds of Rs.20.67 Crore and Rs.7.21 Crore has been released. The 2nd Centre was inaugurated on 18rd December 2015 at Rajkot Gujarat.
- 2 TBIs have been approved in the States of Tamil Nadu (Thiruchirapally) and Maharashtra (Pune).
- For creation and setting up of ASPIRE Fund of Funds, Rs.60 Crore has been released to the SIDBI.
- In the first year of the scheme, as of now, LBIs and TBIs are set up/proposed across 12 States of the country including NER.
- As on 15.01.2016 a batch of 217 incubates involved in 8 different training modules have passed out from Deoria Centre and another batch of 160 incubates are undergoing training. In the Rajkot centre, a batch of 88 incubates are undergoing training involving 7 training modules.

New Initiatives Under PMEGP

In order to expand the scope of PMEGP **negative list** of the PMEGP Guidelines has been modified. Under the Modified Guidelines, the **following activities** have now been allowed:

- Industries such as processing of pashmina wool and other products like hand spinning and hand weaving.
- All rural and urban transport activities.
- Value added Products for Tea, Coffee, Rubber etc. sericulture, Horticulture, Floriculture.

Instructions have been issued to the concerned agencies for implementation of the concept of one nodal branch of each Public Sector Bank in each State. All the nodal branches of the banks under PMEGP have been connected through Central Plan Scheme Monitoring System (**CPSMS**) under PFMS (Plan Financial Management System) to monitor the flow of funds. Regular updating of the database is being done directly by the nodal branches.



To bring in transparency in implementation of PMEGP scheme as well as to create data base of PMEGP beneficiaries, **e-tracking** of PMEGP applications has been introduced. In order to bring about transparency in the processes, better governance and check corruption in implementation, KVIC has introduced an electronic tracking system for online tracking of all cases under this scheme, beginning with filing of application to selection, sanction, disbursal, setting up of unit and its physical verification. Applicants will be able to view the status of their cases online.

The PMEGP and REGP units have been enabled to register online for filing **Entrepreneurship Memorandum (EM-1)**-Application for industrial land application for credit, pollution clearance etc. so that the entrepreneurs can obtain the benefits under the EM-1 of Ministry of MSME.

MoU with RSETI to impart EDP training: KVIC has executed an MoU on 20th February 2015 with National Association of RSETI (Rural Self Employment Training Institutes) to impart EDP training through the 578 training centers of RSETI/RUDESETI under PMEGP.

Revamped Coir Udyami Yojana (CUY) & Coir Vikas Yojana (CVY)

Central Sector Schemes being implemented by the Coir Board namely “Rejuvenation, Modernization and Technology Up -gradation”(REMOT) and “Coir Plan (General)” Scheme, have been re-named as Coir Udyami Yojana (CUY) and Coir Vikas Yojana (CVY) respectively to make it better understood by the Stakeholders. CUY is a credited linked subsidy scheme in coir sector, aims to integrate and develop coir units. The scheme provides 40% as Govt. subsidy, 55% as Bank loan and 5% beneficiary contribution for setting up of coir units with project cost up to Rs.10.00 lakh (revised from Rs.5.00 lakh). Coir Vikas Yojana (CVY) envisages training for men & women coir workers and providing subsidized Ratts to women workers apart from providing assistance for setting up and expansion of coir units. Assistance under CVY is also provided for participation in international and domestic exhibitions/Fairs. Coir Board won Gold Medal in ITPO exhibition in Nov 2015.

Technology Centre Systems Programmes

Under Technology Centre System Programme (TCSP), 15 New Technology Centres (Tool Rooms) would be set up and existing Tool Rooms would be



upgraded with support of World Bank. The expanded and upgraded network would be supplied by (a) Technology partners to strengthen technical capabilities of MSMEs (b) Clusters Network Managers to establish linkages amongst all key stakeholders of entire ecosystem and (c) National portal for creating a vibrant and interactive platform to meet various needs of MSMEs. Loan

Agreement between GOI and World Bank has been signed on 10.11.2014 and the loan has become effective w.e.f. 19.12.2014. Locations have been identified at 10 states and a total of 160 acres of land has been taken possession at 10 places.



Change of Definition of MSMEs

The Cabinet, in its meeting held on 25.3.2015 approved the proposal of this Ministry for introduction of a Bill, namely, Micro, Small and Medium Enterprises Development (Amendment) Bill, 2015, in Parliament to amend the Micro, Small and Medium Enterprises Development Act 2006. The objective of proposed amendments are to (i) enhance the existing limit for investment in plant and machinery considering changes in price index and cost of inputs consistent with the emerging role of the MSMEs in various Global Value Chains, (ii) include in such classification, the micro or tiny enterprises or the village enterprises, as part of medium enterprises apart from small enterprises so as to enable the aforesaid category of enterprises to avail the benefits and become competitive, and (iii) empower the Central Government to revise the existing limit for investment, by notification, considering the inflation and dynamic market situation. Steps have been taken to introduce the Bill in Parliament after due recommendation of DRPSC.



Udyog Aadhaar :Ease of Registration Process through Udyog Aadhaar Memorandum (UAM) :



Based on the Hon'ble Prime Minister's suggestion in his 'Mann Ki Baat', on 3.10.2014, to simplify forms to enable ease of registration of MSME's, Ministry has notified a simple one-page registration Form 'Udyog Aadhaar Memorandum' on 18th September, 2015 in the Gazette of India Vide Notification Number S.O 2576 (E). The simplified one page registration form "Udyog Aadhaar" was made after consultations with the states and stakeholders, on recommendation made by the Kamath Committee and observations/approvals by Department Related Parliamentary Standing Committee, National Board and Advisory Committee etc. This is in line with Prime Minister's announcement with regard to dispensing with requirement of attestation of documents to be replaced with self-attestation of document. The salient features of the Udyog Aadhaar Memorandum are



- The one page simplified registration Form would constitute a self declaration format under which the MSME will self certify its existence, bank account details, promoter/owner Aadhaar details, other minimum basic information required, etc
- Creating a business friendly environment with easy entry and exit procedures to encourage entrepreneurial activity.



- Encouraging States to strengthen existing 'Single Window System' with a High Power Committee empowered to give all necessary clearances for setting up a business.
- There shall be no fee for filing the UAM

Quality Management System (ISO) in Ministry of MSME, KVIC, Coir Board and ni-msme

The Ministry of Micro, Small and Medium Enterprises has been awarded ISO 9001:2008 certification, demonstrating the Ministry's mission of promoting the growth and development of Micro, Small and Medium Enterprises with dedication and commitment. It is a matter of pride that the Ministry is one of the first in Government of India to be awarded ISO certification for Ministry-wide application. Implementation of ISO standards will enable the Ministry to identify areas for improvement and also bring in transparency and accountability in the functioning. Similarly Organizations of the Ministry viz. KVIC, Coir Board and **ni-msme** have also adopted ISO standards and have obtained certification.



District Industry Profile

Office of Development Commissioner (MSME), through its field formations i.e. MSME-DIs, have compiled brief Industrial Profile of each district of the country, which contains the details of resources as well as Industrial set-ups in the respective districts. Till date 626 District Industrial Profiles have been compiled and uploaded on the website. These District Industrial Profiles also have Industrial Clusters in each district indicating potential areas in the industrial sectors. Efforts are being made to update the District Industrial Profiles.<http://dcmsme.gov.in/dips/dipr.html>



Skill Mapping

On the basis of District Industrial Profiles of 658 districts we have also compiled district-wise Skill Development Needs. The District-wise Skill Development Needs have been made on the basis of Industry Clusters situated in the respective Districts. Further, on the basis of Industry Clusters, the type of Skills required to produce products and subsequently, the need of training programmes to be conducted for skilling un-employed youth have been identified. 29 column forms for skill mapping on each district on the basis of industry clusters have been developed to cover all possible information's including name of the technical institutions (ITIs, Polytechnics, and Engineering Colleges with the facilities) have been developed. The draft has been shared with Ministry of Skill Development, National Skill Development Council and Industry Associations. <http://dcmsme.gov.in/dips/dipr.html>

MSME Policy

The Government will come out with a comprehensive policy for the micro, small and medium enterprises (MSME) sector, to be drafted by a panel headed by former Cabinet Secretary Prabhat Kumar. The committee will submit its report as early as possible, but certainly not later than June. At the moment, there is no integrated approach for the development of MSMEs despite the fact that the sector accounts for 40 per cent of India's manufacturing and 45 per cent of exports. "The idea is to integrate various policies pertaining to the sector and come out with one comprehensive policy. The Prabhat Kumar committee will also take into consideration all the suggestions, which have already been made by the small scale industry associations

http://www.dcmsme.gov.in/.../office_memorandum_om_english_711...

http://www.dcmsme.gov.in/MSME_Policy_Consultation_page.html

Framework for Revival and Rehabilitation of MSME

The Ministry of Micro, Small & Medium Enterprises has notified a Framework for Revival and Rehabilitation of MSMEs, in exercise of the powers conferred under section 9 of the Micro, Small and Medium Enterprises Development Act, 2006. In India, the existing mechanism for addressing revival, rehabilitation and exit of small enterprises is very weak. The most recent Doing Business (DB) Report, a joint project of the World Bank and the International Finance Corporation, ranks India 137 out of the 189 economies for resolving



insolvencies. It notes that resolving insolvency takes 4.3 years on average and costs 9.0% of the debtor's estate, with the most likely outcome being that the company will be sold as piecemeal sale. Pending a detailed revision of the legal framework for resolving insolvency/bankruptcy, there is a felt need for special dispensation for revival and exit of MSMEs. The MSMEs facing insolvency/bankruptcy need to be provided legal opportunities to revive their units. This could be through a scheme for re-organization and rehabilitation, which balances the interests of the creditors and debtors. It is expected that above Framework will help the lenders and debtors in revival and rehabilitation of enterprises and shall unlock the potential of MSMEs, besides improving our international ranking in Doing Business Index.

http://msme.gov.in/WriteReadData/Whatsnew/Gazette_Notification_09062015.pdf

Digital Initiatives

e-Office in Ministry of MSME

e-Office initiative has been introduced to achieve paperless office in the Ministry and is a role “model for various Ministries” in terms of speed and scalability. Started in April 2014 by now over 1663 files and over 11,135 transaction initiated. Out of over 21000 files, a scientific weeding out processes initiated and balance 7599 files are being scanned and uploaded. Over many sections like Coir, SME, EDI, IC already digitized over 95%. Our experience of streamlining has been “appreciated” by DARPG and even circulated to all Ministries to follow- out of lessons learnt.





Aadhar Based Attendance

Aadhar-based Bio-metric Attendance System for all employees of the Ministry was started w.e.f. 20th August, 2014 resulting in punctuality of attendance and the manual system has been dispensed with.

Social Media

As advised by the Prime Minister, the Ministry has opened interactive interfaces on Facebook and Twitter. We have been informing about all important activities through these social media channels in addition to the websites of the Ministry and its field offices. The response has been quite encouraging with the Facebook (18859) and Twitter (25452) having attracted over 44000 followers. Ministry has also set up a Udyami Helpline (Toll free number: 1-800-180-6763).

Mobile Friendly Website

The website of the Ministry has been made mobile friendly. With this, entrepreneur friendly content can be easily accessed through any mobile and tablet. <http://msme.gov.in/mob/home.aspx>

Web portal for MSME Naukri

An Employment Facilitation Portal (www.msmenaukri.com) set up by NIESBUD was launched by the Minister (MSME) on 11th July, 2014. This enables matching of job providers and job seekers. So far 21116 youth seeking jobs and 511 employers have been registered. This is being linked to MSME Training Data-base in a searchable format to align with national Career Centre initiative.

Web portal for MSME Shopping

B2C web portal of NSIC <http://www.msmeshopping.com/> was launched on 31st July, 2014. This portal will market MSME products exclusively. 1442 suppliers for 3986 products in 120 categories have attracted over 185427 web-hits and sales of over Rs 261.18 Lakhs.

Laghu Udyog Samachar

To bring awareness about various development initiatives of MoMSME a monthly news letter “Laghu Udyog Samachar” is being re-published since December 2015 after closure of publication for about 3 years.



<http://www.dcmsme.gov.in/MSME%20January,%202016.pdf>



SCHEMES BEING IMPLEMENTED BY DEVELOPMENT COMMISSIONER MSME

Credit Guarantee Scheme (CGTMSE)



1	Budget Estimates 2015-16	24.74
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	24.74
3	Till now (Since inception)	1935.97 since August, 2000
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	350056 no. of credit application approved with guarantee coverage of Rs. 14673 crore.
5	Till now (Since inception)	2160975 no. of credit application approved with guarantee coverage of Rs. 103864 crore.

Objectives

To make available credit to Micro and Small Enterprises for loans up to Rs. 100 lakh without collateral/ third party guarantees.

CGTMSE has been set up to strengthen credit delivery system and facilitate flow of credit to the MSE sector.

The credit Guarantee under CGTMSE seeks to reassure the lender that, in the event of a MSE unit, which availed collateral free credit facilities, fails to discharge its liabilities to the lender; the CGTMSE would make good the loss incurred by the lender.



Features

Establishment of Credit Guarantee Fund Trust for Micro and Small Enterprises (CGTMSE) to implement the credit Guarantee Fund Scheme for Micro and Small Enterprise. Launched on August, 2000 the corpus of CGTMSE is being contributed by the GOI and SIDBI in the ratio of 4:1 respectively. The corpus of CGTMSE has been enhanced to Rs. 2419.955 crore with the contribution of Rs. 1935.97 crore from the GoI and Rs. 483.985 crore from SIDBI.

As on 31.12.2015, cumulatively 21,60,975 credit applications have been provided guarantee coverage amounting Rs. 103864.11 crore since inception.

Activities

The Scheme covers collateral free credit facility (term loan and/ or working capital) extended by eligible lending institutions to new and existing micro and small enterprises up to Rs. 100 lakh per borrowing unit.

The guarantee cover provided is up to 75% of the credit facility up to Rs.50 lakh (85% for loans up to Rs. 5 lakh provided to micro enterprises, 80% for MSEs owned/ operated by women and all loans to NER) with a uniform guarantee at 50% of the credit exposure above Rs.50 lakh and up to Rs. 100 lakh. A composite all-in Annual Guarantee Fee of 1.0 % of the credit facility sanctioned (0.75% for credit facility upto Rs. 5 lakh and 0.85% for above Rs. 5 lakh and upto 100 lakh for Woman, Micro Enterprises and units in NER including Sikkim) is now being charged.

Physical & Financial Achievements: 11th Plan (2007-12)

Physical Progress : No. of credit application approved for guarantee coverage

Year	Target	Achievement
2007-08	30000	30285
2008-09	50000	53708
2009-10	100000	151387
2010-11	180000	254000
2011-12	200000	243981

**Financial Progress: (Rs. in crore)**

Year	BE	RE	Actual
2007-08	190.00	190.00	190.00
2008-09	122.10	136.01	136.01
2009-10	122.00	122.00	122.00
2010-11	200.00	198.75	200.00
2011-12	1.00	4.90	1.00

During the 12th Plan (01.04.2012 to 31.12.2015)

Physical Progress : No. of credit application approved for guarantee coverage

Year	Target	Achievement
2012-13	240000	288537
2013-14	270000	348475
2014-15	270000	273789
2015-16 (as on 31.12.2015)	No target has been fixed	350056

Financial Progress : (Rs. in crore)

Year	BE	RE	Actual
2012-13	35.00	35.00	35.00
2013-14	74.99	74.99	74.99
2014-15	74.99	74.99	74.99
2015-16 (as on 31.12.2015)	24.74	24.74	24.74

Way Forward

Widening of credit portfolio,(ii)* Better management of the risk,(iii)Faster recovery of dues; and(iv)Enhancement of the profitability.During the current FY 2015-16 (as on 31.12.2015) the total expenditure of Rs. 24.79 crore has been done against the budgetary provision of Rs.24.79 crore and during the FY2015-16(as on 31.12.2015) the 350056 number of credit proposal have been provided guarantee coverage of Rs.14672.72 crore.

Credit Linked Capital Subsidy Scheme (CLCSS)



1	Budget Estimates 2015-16	290.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	203.77
3	Till now (Since inception)	2143.76 Since 2000-01
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	3142 units benefitted
5	Till now (Since inception)	36728 units benefitted

Objective

To facilitate technological upgradation, the Government of India has been implementing the Credit Linked Capital Subsidy Scheme (CLCSS).

The scheme is applicable to new and existing Micro & Small Enterprises (MSEs) engaged in manufacturing.

Facilitating 15% upfront capital subsidy to a maximum limit of Rs.15.00 lakhs (investment in approved plant & machinery upto Rs.1.00 crore) for induction of well-established and improved technologies.

Salient Features

51 sub-sectors/products with approved Machinery/Technologies are covered under the scheme.

Presently, the scheme is being operated through 12 Nodal Banks/Agencies and also with a large number of Co-opted PLI under the nodal banks SIDBI & NABARD.

Major Activities

The eligible beneficiary enterprises are to avail institutional credit to purchase machineries/technologies approved under the Scheme.



Eligible claims with reference date (date of release of last instalment of term loan by bank or date of release of instalment of term loan equivalent to Rs. 1.00 crore, in case the term loan is more than Rs.1.00 crore) in a particular quarter should be submitted to Office of DC (MSME), New Delhi by the end of next quarter through Online Application and Tracking System.

Physical and Financial Achievements :XI Five year Plan

Sl.No.	Financial Year	Expenditure (₹ in crore)	Number of units benefitted
1	2007-08	76.40	1407
2	2008-09	108.88	1792
3	2009-10	150.36	2553
4	2010-11	249.81	3984
5	2011-12	241.30	3248
Total		826.75	12984

XII Five year Plan

Sl.No.	Financial Year	Expenditure (₹ in crore)	Number of units benefitted
1	2012-13	311.30	5713
2	2013-14	438.27	6279
3	2014-15	396.30	7246
4	2015-16 (Till 31.12. 2015)	203.76	3142
Total (Till 31.12.2015)		1349.63	22380

Under the above scheme, expenditure incurred during 2015-16 (upto December, 2015) is Rs.203.76 crore and units benefitted are 3,142 nos.

Way forward

Addition/deletion of new & improved/obsolete technologies/machineries as per inbuilt provision of the scheme.

Addition of new Nodal Bank/ Agency under the Scheme.

Enhancement of subsidy amount of 15% upto maximum limit of Rs.30.00 lakhs (investment in approved plant & machinery upto Rs.2.00 crore).

Enhancement of 5% more subsidy to NER category MSEs.

Simplification of Online Application & Tracking System.

Micro and Small Enterprises Cluster Development Programme (MSE-CDP)



1	Budget Estimates 2015-16	100.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	52.21
3	Till now (Since inception)	318.00 since 2007-08
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	<ul style="list-style-type: none"> i. Diagnostic Study Report- 15 (3312 beneficiary units) ii. Soft Intervention - 9 (869 beneficiary units) iii. Common Facility Centers - 7 (14800 beneficiary units) iv. Infrastructure Development Centers - 6
5	Till now (Since inception)	<ul style="list-style-type: none"> i. Clusters Taken – 996 ii. ID Centers - 171 Infrastructure Development Centers

Introduction

The Ministry of Micro, Small and Medium Enterprises (MSME), Government of India (GoI) has adopted the cluster development approach as a key strategy for enhancing the productivity and competitiveness as well as capacity building of Micro and Small Enterprises (MSEs) and their collectives in the country. A cluster is a group of enterprises located within an identifiable and as far as practicable, contiguous area and producing same/similar products/services. The essential characteristics of enterprises in a cluster are (a) Similarity or complementarity in the methods of production, quality control and testing,



energy consumption, pollution control, etc (b) Similar level of technology and marketing strategies/practices (c) Channels for communication among the members of the cluster (d) Common challenges and opportunities.

Objectives of the Scheme

To support the sustainability and growth of MSEs by addressing common issues such as improvement of technology, skills and quality, market access, access to capital, etc.

To build capacity of MSEs for common supportive action through formation of self help groups, consortia, upgradation of associations, etc.

To create/upgrade infrastructural facilities in the new/existing industrial areas/ clusters of MSEs.

To set up common facility centres (for testing, training centre, raw material depot, effluent treatment, complementing production processes, etc).

Strategy and Approach



Given the diverse nature of the MSEs in terms of both geographical location and sectoral composition, the MSE-CDP scheme aims at addressing the needs of the industries, through well defined clusters. This will enable achieving the economies of scale in terms of deployment of resources as well as focusing on the specific needs of similar industries. The capacity

building of associations, setting up of special purpose vehicles (SPVs), consortia, etc. which are integral part of the scheme would enable the MSEs to leverage their resources and also to have better access to public resources, linkages to credit and enhance their marketing competitiveness.

Online Application

To ensure the transparency and speedy implementation of MSE-CDP, this office has started online application system from 1st April 2012 & successfully implementing the same.



Major Activities

Soft Interventions: This will lead to creation of general awareness, counseling, motivation and trust building, exposure visits, market development including exports, participation in seminars, workshops and training programmes on technology upgradation, etc.

Common Facility Centre (CFC): This will lead to creation of tangible “assets” as Common Facility Centers (CFCs) like Common Production/Processing Centre (for balancing/correcting/improving production line that cannot be undertaken by individual units), Design Centres, Testing Facilities, Training Centre, R&D Centres, Effluent Treatment Plant, Marketing Display/Selling Centre, Common Logistics Centre, Common Raw Material Bank/Sales Depot, etc.

Infrastructure Development Centre (ID); This will lead to creation of infrastructural facilities like power distribution network, water, telecommunication, drainage and pollution control facilities, roads, banks, raw materials, storage and marketing outlets, common service facilities and technological backup services for MSEs in the new/existing industrial estates/areas.

Financial Achievements Expenditure of Rs.124.74 crore and Rs.180.87 crore has been incurred during 11th Five Year Plan and 12th Five year plan (up to 31st December, 2015) respectively.

Physical progress Cluster Development: A total of 996 interventions in various clusters spread over 29 States and 1 UTs in the country have so far been taken under the programme.

Total clusters taken	996 (till date)
Ongoing clusters	320
- Diagnostic Study	152
- Soft interventions	99
- Hard interventions	69
Completed Clusters	676
Diagnostic Study	407
- Soft interventions	235
- Hard interventions	34
Total infrastructure projects	177
- Ongoing projects	51
- Completed	126



Financial Progress: Funds to the tune of Rs.52.85 Crore have been released up to 31st December, 2015 during the current financial year under MSE-CDP.

Way forward

Enabling creation of cluster brands.

Integration of other schemes of this Office / Ministry such as Lean Manufacturing, QMS/ QTT, IPR etc. to make it more effective and competitive.

Exploring and involving schemes of other Ministries in adopting the cluster approach.

E-management of cluster in terms of inventory, resource management, marketing etc.

Lean Manufacturing (NMCP)



1	Budget Estimates 2015-16	12.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	11.26
3	Till now (Since inception)	45.26 since inception i.e. 2009-10
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	MSME benefitted - 670
5	Till now (Since inception)	MSME benefitted - 3041

Objective

To enhance the manufacturing competitiveness of MSMEs through the application of various Lean Manufacturing (LM) techniques like 5S System, Visual Control, Standard Operating Procedures (SOPs), Just in Time (JIT), KANBAN System, Cellular Layout, Value Stream Mapping, Poka Yoke, Single Minutes Exchange of Dies (SMED), Total Productive Maintenance, Kaizen Blitz by;

Reducing waste;

Increasing productivity;

Introducing innovative practices for improving overall competitiveness;

Inculcating good management systems; and

Imbibing a culture of continuous improvement.

Features

The scheme was started as a pilot phase in 2009 for 100 Mini Clusters (10 or so manufacturing MSME units) in 11th Five Year Plan. Intervention of Lean Techniques started in 89 Mini Clusters and successfully Work completed in 59



Mini Clusters with an expenditure of Rs 16.17 cr under the Pilot phase of LMCS.

The scheme was up-scaled in 2013 with a Total Project cost of Rs 240.94 cr. (GOI contribution Rs 204.94 cr.) for 12th Five Year Plan for 500 Mini Clusters. National Productivity Council and Quality Council of India have been selected as National Monitoring and Implementing Units (NMIUs) for implementation of the scheme across the country.

Activities

Awareness Programmes are being organised in coordination with NMIU, LMC, Associations, other stake holders etc. Potential MSMEs are motivated for availing the scheme. Interested MSMEs form a Mini Cluster/SPVs/DPGs consisting of preferably 10 MSMEs located within an identifiable and as far as practicable, contiguous area and manufacturing same/similar products.

Under the scheme, financial assistance upto Rs.36 Lakhs (maximum) per Mini Cluster of 10 units for a period of 18 Months or till completion (GOI:Units::80:20, Rs.28.8 Lakhs: Rs.7.2 Lakhs) is paid to Lean Manufacturing Consultants for intervention Lean Manufacturing Techniques in the units.

MAJOR ACHIEVEMENTS: 11th FYP (2007-12)

Activities	Target (Nos.)	Achievement (Nos.)	Achievement %
Awareness Programmes covering 138 mini clusters	100	120	120%
SPVs/DPGs	100	99	99%
LMC Selected in the Mini Cluster	100	94	94%
Tripartite agreement signed	100	89	89%
Completed Mini clusters	100	59	59%
Expenditure Incurred	Rs.16.17 cr		



12th FYP (2012-17)

Activities	Target (Nos.)	Achievement (Nos.)	Achievement %
Mini Clusters identified for implementation of the Lean Techniques	500	585 (85 as reserve)	100%
Awareness Programmes across the country(need based)	1000	515	51.5%
SPVs (Special Purpose Vehicle) / DPGs Formed	500	263	52.6%
LMC (Lean Manufacturing Consultant) Empanelled in the Scheme	--	441	--
LMC (Lean Manufacturing Consultant) Selected in the Scheme for LM interventions in the Cluster	500	183	36.6%
National Workshop Organised	8	4	50%
Expenditure Incurred			

Way Forward

The scheme may be further up scaled to more 500 Mini Clusters subject to the continuation of the scheme and need of the MSMEs in the next five year plan. Under the scheme, total expenditure incurred since the inception is approx. Rs.45.53 Cr (Including Pilot Phase). Approx. 1482 & 670 no. of units benefitted under the scheme during FY 2014-15 & FY 2015-16 respectively.





Design Clinic Scheme (NMCP)

1	Budget Estimates 2015-16	10.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	0.00
3	Till now (Since inception)	38.57 since 2009-10
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	No. of MSMEs benefitted - 780 (Revised upscaled guidelines of the scheme has been approved by Hon'ble Minister on 5.1.16)
5	Till now (Since inception)	No. of MSMEs benefitted - 27832

Objective

To create a sustainable design eco system for the MSME sector through continuous learning and skill development;
 Bring the industrial design fraternity closer to the MSME Sector;
 Develop an institutional base for the industry's design requirement;
 Increase the awareness of the value of design and establish design learning in the MSME, and
 Increase the competitiveness of local products and services through design.

Salient features

Applicability of project funding is to an individual MSME or a group of MSMEs coming together.

A Design Company/ Academic Institutions will visit the unit and scrutinize all designs relevant fields & will suggest next steps to be taken.

Project Proposal to be prepared and to be submitted to Design Clinic Centre for consideration.

Mobilization and co-ordination workshop for MSME officials.

Seminar / Workshops (including need assessment survey).

Promotional Activities such as Orientation programme for stake holders, Study on Global Practices & Design Clinic Programme of other countries and National Level Workshop, etc.



Implemented through National Institute of Design (DIPP Institution).

Major activities

The scheme is divided in two major parts: Design Awareness- Seminars & Workshop

Design Seminars: One day seminar covering design related topics to sensitize MSME's about the usage of design in various facets of their industry. (GOI contribution Rs. 60,000/- per programme).

Design Workshop: Total time allocated for each workshop is 3 - 5 days. One day will be spent in visiting Cluster & understanding issues concerned with cluster. Thereafter there will be training on design clinic solution delivered by an expert or a group of experts in an interactive manner. (GOI contribution Rs. 3.75 lakh per programme).

Design Projects – Professional Design Projects & Students Design Projects

Professional Design: To facilitate MSMEs to develop new Design strategies and or design related products and services through project interventions and consultancy. (GOI contribution @ 75% for micro, 60% for SMEs for the project range Rs. 15 lakh to Rs. 40lakh.)

Students Design Projects: Students in the final year under UG/PG programmes from institutions recognized by design clinic centre are eligible under this activities for the project work done for respective MSMEs. (GOI contribution @ 75% for the project cost of Rs. 2 lakh).

Physical and financial progress :The physical and financial progress w.e.f. February, 2010 to 31st March, 2012(during XIth Plan) of the scheme is as under:

Physical Progress

Sl. No.	Description	Nos.
1.	Design Awareness Seminars	193
2.	Design workshops & Need Analysis	50
3.	Individual MSME Design Project approved	56
4.	Group of MSME Project approved	04
5.	Student's project approved	87
6.	Orientation workshop for Design Consultant	20
7.	Study of Global Best Practices and Design Clinic Programme of other countries	01

Financial Progress: The following expenditure has been made by NID in administering the Design Clinic Scheme:

Sl. No.	Year	Rs. (in Lakh)
1.	2009-10	170.00
2.	2010-11	400.00
3.	2011-12	960.00
Total		1530.00

The physical and financial progress w.e.f. April, 2012 to 31st March, 2015 (during XIIth Plan) of the scheme is as under:

Physical Progress

Sl. No.	Description	Nos.
1.	Design Awareness Seminars	102
2.	Design workshops & Need Analysis	65
3.	Individual & Group MSME Design Project approved	245
4.	Orientation workshop for Design Consultant	11
5.	Student's project approved	204

Financial Progress

The following expenditure has been made by NID, IISc & CSIR in administering the Design Clinic Scheme:

Sl. No.	Year	Rs. (in Lakh)
1.	2012-13	670.00
2.	2013-14	751.00
3.	2014-15	906.00
Total		2327.00

Total expenditure since inception of the scheme till 31.3.2015 is Rs. 3857.00 lakh.



Status of the Design Clinic Scheme during 2015-16

21st PMAC held on 10.04.2015 and approved of 34 No. of Professional Design Projects

21st PMAC Minutes are circulated among all the members of PMAC.

The approved minutes has been circulated on 22.7.2015 to the all SFC members.

22nd PMAC held on 27.08.2015 and approved of 42 No. of Professional Design projects.

76 nos. of Professional Design Projects were approved during 2015-16 i.r.o NID & 1 no. of Professional Design Projects were approved during 2015-16 i.r.o CSIR, New Delhi. In total 77 nos. Of Professional Design Projects were approved during 2015-16.

22nd PMAC Minutes are circulated on 17.9.2015 among all the members of PMAC.

Revised/Up-scaled Scheme Guidelines of Design Clinic under submission for approval of competent Authority.

No funds were allocated to implementing agency in this current financial year 2015-16. As the revised /up-scaled Guidelines of the Design Clinic Scheme is yet to be approved by the Competent Authority.

Way forward

A meeting of Standing Finance Committee (SFC) was held under the Chairmanship of Secretary (MSME) on 18.2.2015 to consider the proposal of up-scaling & continuation of the Design Clinic Scheme.

The SFC approved the scheme with a total cost of the project is Rs. 149.00 crore (GoI Rs. 110.64 crore and MSME contribution Rs. 38.36 crore).

The approved minutes has been circulated on 22.7.2015 to the all SFC members.

Draft Revised Guidelines of the up-scaled Design Clinic scheme has been prepared and submitted for approval of Hon'ble Minister (MSME) on 29.12.2015.

Scope & benefits

Strategic Model of design intervention, where a solution to an existing design problem is diagnosed and remedial steps.



Envisage the value additions to an idea or a concept is imparted through interaction and at a lesser cost to a specific industry/sector.

This model brings design exposure to the door step of industry clusters for design improvement evaluation and analysis and adopting even long term consultancy/design related intervention.

Unique scheme supporting MSMEs in endeavours to be competitive to the international and domestic market & promoting Make in India.

Information and Communication Technology (NMCP)



1	Budget Estimates 2015-16	5.50
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	0.00
3	Till now (Since inception)	0.45 since 2009-10
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	---
5	Till now (Since inception)	---

Scheme Objectives

To promote an eco system of cost effective and all inclusive ICT applications for MSMEs through Cloud Computing

To establish Inter and Intra Networks amongst Technology Centers and Institutions of Office of DC, MSME

To enable MSMEs to search for value chain (raw material, experts) online

Adoption of best practices to improve quality of products and services

Reducing delivery cycle time

IT as a medium of communication to revamp access to the markets, enhanced access empowers the market to undertake direct, faster and better transactions.

Evolving internal efficiencies by way of intense ICT intake and automating procedure for cost reduction and capacity enhancement for information access, processing, collaboration and dissemination.



Salient Features

Cloud solutions help MSMEs to implement technology quicker so that they gain competitive advantage in the market.

Cloud computing drastically brings down the operating cost and total cost of ownership by reducing the risk of operation.

SMEs get access to new markets with better branding and prompt delivery by adoption of Cloud Computing Services.

Data is maintained by the service provider and the SMEs need not worry about the change in version of software and installation charges of the software.

Major Activities

Cloud Computing

To encourage MSMEs to use Cloud Computing for ICT applications, it is proposed to provide subsidy for user charges for a period of 3 years. The benefits accrued through implementing ICT for subsidy period in their enterprises will motivate MSMEs to continue to use the ICT application with their own expenses after this period. The deliverable, funding and implementation details are given as under:

In the pilot phase, the Cloud Computing facilities will be made available to approximately 2300 MSMEs. The maximum amount eligible for calculation of subsidy for a period of maximum of three years will be Rs. 3.0 lakh (max.) per unit, wherein the cost of usage services will be shared by the GoI and MSME.

Achievements

The ICT scheme has been approved in 2015-16. An MoU has been signed with TCIL to work as a Specialized Institution (SI) for implementation of Cloud computing activity throughout the country during 2015-16.

Way Forward

TCIL has signed the MoU for implementation of Cloud Computing services. TCIL is in the process of identifying the Service Providers (SP) who in turn will provide the Cloud Computing Services to MSMEs.



Intellectual Property Rights

1	Budget Estimates 2015-16	3.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	1.73
3	Till now (Since inception)	13.69 since inception i.e. Aug., 2008
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	i. Awareness Programme - 26 ii. Workshops – 05 iii. IPR Facilitation Centre (IRFC) - 03
5	Till now (Since inception)	i. Awareness Programme – 308 ii. Workshops – 95 iii. IPR Facilitation Centre (IRFC) - 31

Objective

To enhance the competitiveness of the MSMEs sector, a scheme “Building Awareness on Intellectual Property Rights (IPR)” for the MSME is administrated with the objectives as under:

To enhance awareness of MSMEs about Intellectual Property Rights (IPRs)

To take measure for the protecting their ideas and business strategies.

Assists to SMEs in technology up-gradation and enhancing competitiveness and for effective Utilization of IPR Tools by MSMEs.

Salient Features

Sensitise Entrepreneurs on IPR related matters by providing financial assistance for taking up the identified initiatives covering broad areas of interventions as noted below:-

Sensitising SMEs on IPR related issues by organizing Awareness / Sensitisation Programmes

Conducting Pilot Studies and Interactive Seminars / Workshops for selected Clusters and Groups of Industries.

Specialized Training programmes for Government officials and Industries.

Assistance is being provided to the Granted Patent & Geographical Indications.



Implementing agency has to contribute 10% of the GOI assistance for each activity prescribed in the scheme guideline.

These initiatives are being implemented through various eligible implementing agencies prescribed in the scheme guidelines. The eligible agencies may submit applications for the above said components defined under the scheme, directly to the O/o DC-MSME. The proposals are examined and placed before the constituted Project Implementation Committee (PIC) for approval. The guidelines are available on the official website of O/o DC-MSME i.e. www.dcmsme.gov.in.

Major activities

Awareness/ Sensitisation Programmes on IPR with financial assistance is upto Rs.1.00 Lakh per programme of one day duration each. This awareness programme may be organized by eligible implementing agencies like Industries Association, Chambers etc.

Interactive Seminars / Workshops IPR with financial assistance is upto Rs.2.00 Lakh per programme. This awareness programme may be organized by eligible implementing agencies like industries Association, Chambers etc

Specialized training for Government official and Entrepreneurs to trend them on IPR related issues. For short-term training programme financial assistance is upto Rs.6.00 Lakh per programme is being provided and for long-term training programme financial assistance is upto Rs.45.00 Lakh per programme.

Setting up a Intellectual Property Facilitation Centre (IPFC) for MSMEs with financial assistance up to Rs.65.00 Lakh per centre. This awareness programme may be organized by eligible implementing agencies like expert agencies and prominent Industries Association etc.

Physical And Financial Progress

The physical and financial progress of the scheme during the 11th plan is as under

Physical progress:-

Sl. No.	Activity	Achievements *
1.	Awareness Programme	172
2.	Workshops	48
3.	Pilot Studies	02
4.	Programme with International Agency	02
5.	Grant for Patent	01
6.	Specialized Trainings	07
7.	Intellectual Property Facilitation Centre(IPFC)	24

Financial Progress (11th Five Year Plan)(2007-12)

Sl.No.	Financial Year	Expenditure (₹ in crore)	Beneficiaries
1	2007-08	0.09	000
2	2008-09	0.49	120
3	2009-10	2.83	1325
4	2010-11	2.62	2386
5	2011-12	1.61	3485
Total		7.64	7316

The Physical and Financial Progress of The Scheme During the 12th Plan is as Under

Physical Progress

Sl. No.	Activity	Achievements*
1.	Awareness Programme	136
2.	Workshops	47
3.	Programme with International Agency	01
4.	Grant for Patent	01
5.	Specialized Trainings	01
6.	Intellectual Property Facilitation Centre(IPFC)	08



Financial Progress (11th Five Year Plan)(2007-12)

Sl.No.	Financial Year	Expenditure (₹ in crore)	Beneficiaries
1	2012-13	1.88	1990
2	2013-14	1.61	2340
3	2014-15	0.83	681
4	2015-16	1.73 (till 31-12-2015)	1010 (till 31-12-2015)
	Total	6.05 Cr.	6021

*As the scheme is demand driven, hence achievements may be taken as 100%.

Physical & financial achievements during 2014-15 & 2015-16 (till 31-12-2015)

Financial Year / BE RE	Awar-ness Pro-gramme	Work shops	Pilot Studies	Programme with International Agency	Grant for Patent National / International	Short / Long Term Trainings	IPFCs	Total Expenditure
2014-15 Rs.3.00 Cr. 1.00 Cr.	16	05	--	--	01	--	--	Rs. 83,11,321/-
2015-16 Rs.3.00 Cr. Rs.3.00 Cr.	26/57 (Con-ducted / Sancti-oned)	5/14 (condu-cted / sanctio-ned)	--	--	--	01/01 (conducted / sanctioned)	03/03 (Func-tioning / sancti-oned)	Rs.1,73, 02,448/- 31-12-2015

Way forward

Review of the Intellectual Property Facilitation Centre (IPFC).

Integration of IPR Scheme with other NMCP Schemes like incubator and Design Clinic etc.

The more emphasis should be given on the other IP tool like Trademark, Industrial Design, Copyrights.

This model brings design exposure to the door step of Industry clusters for design improvement evaluation and analysis and adopting even long term consultancy/design related intervention.

Unique scheme supporting MSMEs in endeavors to be competitive to the international and domestic market & promoting Make in India.



Incubation

1	Budget Estimates 2015-16	7.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	4.16
3	Till now (Since inception)	21.55 since inception i.e. 2008-09
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	47 (Host Institutes) 97 (Ideas)
5	Till now (Since inception)	200 (Host Institutes) 648 (Ideas)

Objectives:

To promote emerging technological and knowledge based innovative ventures that seek the nurturing of ideas from professionals.

To promote and support untapped creativity of individual innovators and also to assist Individual innovators to become technology based entrepreneurs.

To promote networking and forging of linkages with other constituents of the innovation chain for commercialization of their developments.

Salient features:

Under this scheme Government of India is providing opportunity to the innovators in developing and nurturing their new innovative ideas for the production of new innovative products which can be sent in to the market for commercialization. This Ministry has been implementing this scheme since 2008 under the approved guidelines which permits the Govt. GoI financial assistance of 75 % to 85 % of the project cost up to the maximum of 8.00 Lakh. This fund is routed through the business incubator (BIs).

These BIs are Engineering Colleges approved by AICTE, Central / State Universities recognized by UGC and other recognized R & D and / or Technical Institutes / Centres, Development Institutes of DIP&P in the field of Paper, Rubber, Machines Tools, etc. These Institutions are also known as host institutions.



Host Institutions (HI) are exploring the new innovative ideas from the incubates of various sectors that may be existing and prospective entrepreneurs. Even the students from the various streams are also participating in nurturing their new ideas through the Host Institutions as a part of their studies and carrier building.

Major Achievements under the Scheme:

Sl.No.	Five Years Plan	Physical Achievements		Financial Achievements
		No. of HI/BI approved	No. of Ideas approved	GoI Assistance (Rs. in Crores)
1.	11th	76	326	9.73
2.	12th	124	322	11.65

XI Five Year Plan

Sl.No.	Financial Year	Expenditure (₹ in crore)	Beneficiaries (No. of HI/BI approved)
1	2007-08	--	--
2	2008-09	-	25
3	2009-10	1.91	29
4	2010-11	5.76	22
5	2011-12	2.06	-
Total		9.73	76

XII Five Year Plan

Sl.No.	Financial Year	Expenditure (₹ in crore)	Beneficiaries (No. of HI/BI approved)
1	2012-13	2.30	26
2	2013-14	2.51	16
3	2014-15	2.68	35
4	2015-16 (till 31/12/15)	4.16	47
Total (till 31/12/15)		11.65	124



Current year Achievements upto 31st Dec. 2015

Sl.No.	Five Years Plan	Physical Achievements		Financial Achievements
		No. of HI/BI approved	No. of Ideas approved	GoI Assistance (Rs. in Crores)
1.	2015-16	47	97	4.16

Under the above Scheme, expenditure incurred Rs. 4.16 Cr. (approx.), no. of Business. Incubators benefitted were 47 nos. in the F.Y. 2015-16 (upto 31st Dec. 2015).

Bar Code Scheme (MDA)

1	Budget Estimates 2015-16	5.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	2.53
3	Till now (Since inception)	137.96 since August, 2007
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	464 no. of application approved
5	Till now (Since inception)	26622 application approved

Objective

To enhance marketing competitiveness of Micro & Small Enterprises (MSEs) by providing 75% of one –time registration fee and Annual recurring fee (for first three years) paid by MSEs to GS1 India.

Popularizing the adoption of bar codes on large scale amongst MSEs.

Motivating and encouraging MSEs for use of bar codes through conducting seminars on Bar Code.

Salient Features

Ministry of MSME provides the financial assistance for reimbursement of 75% of one time registration fee (under SSI-MDA Scheme) w.e.f 1st January,2002



and 75% of Annual recurring fee for first three years (Under NMCP Scheme) w.e.f 1st June,2007 paid by MSEs to GS1 India for using of Bar Coding. The work of reimbursement has been decentralized and transferred to field offices i.e. MSME-DIs w.e.f 1st April 2009 to ensure speedy &timely and extensive implementation of scheme.

Activities

Application forms along with formats for supporting documents are made available to MSEs on the website of this office for claiming the reimbursement of bar code registration fee, besides its application forms also available with MSME-DIs.

On submission of duly filled application form along with supporting documents by applicant, MSME-DIs, examine/scrutinize these applications and supporting documents before reimbursement to MSEs as per scheme guidelines. We provides financial assistance to MSEs by reimbursing 75% of one time registration fee/ Annual recurring fee(for firs three years) paid by MSEs to GS1 India for use of Bar Code.The reimbursement does not include any other charges like service taxes, etc.

Performance of Bar Code Scheme during 11th Five year Plan (2007-12) and 12th Five year Plan (Physical and Financial Performance) :

Year	Sanction issued (Rs in Lakh)			Physical and Financial Achievement						
	Subsidy	Misc	Total	One Time Reg.		Annual Recurring Fee		Seminars		Total Exp.
				Exp	No. of MSE	Exp	No. of MSE	Exp	No of seminars	
2007-08	15.32	6.61	21.93	13.83	78	1.49	39	5.41	18	20.73
2008-09	29.78	10.47	40.25	24.14	123	5.64	133	9.07	34	38.85
2009-10	57.24	6.00	63.24	24.48	126	7.18	132	5.22	20	36.88
2010-11	52.35	15.00	67.35	27.49	141	8.87	330	9.30	46	45.66
2011-12	78.80	24.60	103.4	47.15	231	18.58	397	17.99	69	83.72
2012-13	103.25	53.66	156.91	57.05	280	29.18	482	40.30	156	126.51
2013-14	118.60	48.3	166.90	54.14	272	32.24	464	38.60	142	124.98
2014-15	129.43	48.3	177.73	65.91	324	39.88	480	38.41	154	144.21
Upto Dec.15	126.90	48.00	174.90	35.94	175	21.11	255	25.13	98	82.20

Expenditure

Under the Bar Code Scheme expenditure of Rs.253.00 lakhs incurred and 438 numbers of units benefitted in current financial year up-to December, 2015.

Marketing Development Assistance (MDA) Scheme



1	Budget Estimates 2015-16	6.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	4.77
3	Till now (Since inception)	28.76 since 2007-08
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	233 MSEs units participated.
5	Till now (Since inception)	1476 MSEs units participated.

Objectives

To encourage small & micro enterprises in their efforts of tapping and developing overseas markets.

To increase participation of representatives of small/micro manufacturing enterprises under MSME India stall at international trade fairs/exhibitions.

To enhance exports from the small/micro manufacturing enterprises.

Salient Features

The Government of India will reimburse 75% of air fare by economy class and 50% space rental charges for micro & small manufacturing enterprises of General Category entrepreneurs.





For Women/SC/ST entrepreneurs & entrepreneurs from North Eastern Region, Government of India will reimburse 100% space rent and economy class air fare.

The total subsidy on air fare & space rental charges will be restricted to Rs.1.25 lakh per unit.

Major Activities

Office of Development Commissioner (MSME) is a nodal organisation for the implementation of the Scheme through its various MSME-DIs / Br.MSME-DIs located across the country. Every year, this office prepares an event calendar which comprises of selected potential events of Indian Trade Bodies like ITPO, FIEO, EEPC India, etc. under the Ministry of Commerce and Industry. Thereafter, a circular is prepared on the basis of fact sheet as and when received from Indian Trade Bodies and uploaded the same on official website and also circulated to attached/subordinate offices for the wide publicity of events and call for the applications. The MSME – DIs receives the applications along with requisite documents, select the MSEs as per display product profile, theme of fair.

The eligible criteria for participation is as follows:

Unit having valid permanent registration with Directorate of Industries/District Industries Centre

Only one person of the participating unit would be eligible for subsidy on air fare.

The participating units under MSME India stall at International Trade Fairs/Exhibitions has to pay 50% of space rental charges of booked space (min. 6 sq. mtrs.) by enterprises of General categories through MSME-DIs by a DD favouring PAO (MSME), New Delhi at least one month advance of the commencement of the event.

Assistance shall be available for travel by one permanent employee/Director/ Partner/Proprietor of the MSE unit in economy class.

Space allocation will be made by Office of DC (MSME) at its discretion and the decision will be final and binding.

The offer is available on first come first served basis till space is available.



This office receives applications from concerned MSME-DIs at least one month in advance of the commencement of a particular event. The application must accompany by (a) copy of valid MSME Registration (EM-II) issued by concerned GM, DIC/Director of Industries (b) Demand Draft in favour of PAO (MSME), New Delhi for 50% rental charges of the booked space. (c) Details of one or two participating representatives of the unit with photo copy of their valid passport.

The eligible applications are submitted to competent authority for the approval towards the permission for concerned unit for the participation in the event. A permission letter is issued which consists of details of unit, name of representative(s) with passport details including other terms & conditions for the participation.

On completion of the event, the participated units must submit their claims along with requisite documents (as per permission letter) to concerned MSME - DI within one month after closing of event for the payment of admissible air fare subsidy. These claims must reach Office of Development Commissioner (MSME) in due course of time for further processing toward issue of sanction on admissible air fair subsidy.

After due approval of competent authority, the air-fare subsidy is sanctioned to the MSME-DIs for disbursement to the participated MSEs from their jurisdiction.

Name of the Scheme : “Participation in International Trade Fairs/Exhibitions”, a component of Marketing Development Assistance (MDA) Scheme.

11th Plan

Sl.No.	Financial Year	Expenditure (₹ in crore)	Beneficiaries
1	2007-08	1.19	93
2	2008-09	1.89	120
3	2009-10	2.36	131
4	2010-11	2.20	204
5	2011-12	3.55	121
Total		11.19	669



12th Plan

Sl.No.	Financial Year	Expenditure (₹ in crore)	Beneficiaries
1	2012-13	2.71	216
2	2013-14	2.65	131
3	2014-15	3.68	227
4	2015-16 (Till Date)	3.94	218
Total (Till date)		12.98	792

ZED Maturity Moel: Quality Management Standards (QMS) And Quality Technology Tools (QTT)–NMCP

1	Budget Estimates 2015-16	6.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	0.60
3	Till now (Since inception)	8.61 since 2009-10
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	3106 candidates benefitted.
5	Till now (Since inception)	17729 candidates benefitted.

Objective

- To sensitize and encourage MSMEs to adopt latest QMS and QTT
- To enable MSEs to achieve efficient use of resources
- Improvement in product quality.
- Reduction in rejection and re-work in the course of manufacturing





Reduction in building up inventory at the various stages in the form of raw materials, work-in-progress, finished components, finished products, etc.

Features

Developing **master course material training kits** for training of the trainers.

Implemented QMS/QTT in 20 selected MSE clusters in 200 MSEs through open bid and 17 DSR completed by QCI, New Delhi.

04 no. of 2 days workshop at metros to be conducted by MSME-DI, Delhi, Mumbai, Chennai & Kolkata and

01 No. of one day National Level workshop at Delhi to be conducted by MSME-DI, New Delhi

Major Activities

The scheme insists of multifold activities out of which 03 major activities are being implemented viz One day Awareness Campaign, 2 days duration workshop at Metros, One National Level workshop at Delhi,

Implementation of QMS/QTT in selected MSEs Cluster, Monitoring International Study Mission, ITI/Polytechnic teacher training, course module, etc., through various expert agencies/organization.

Physical and Financial Progress

XIth Year Plan

Sl.No.	Financial Year	Expenditure (₹ in crore)	Beneficiaries
1	2007-08	--	---
2	2008-09	--	----
3	2009-10	Rs. 1.31	499
4	2010-11	Rs. 2.04	1376
5	2011-12	Rs. 1.357	1800
Total		Rs. 4.707	3675



XIIth Year Plan

Sl.No.	Financial Year	Expenditure (₹ in crore)	Beneficiaries
1	2012-13	Rs. 1.105	2242
2	2013-14	Rs. 0.77	3497
3	2014-15	Rs. 1.43	5209
4	2015-16 (till 31.12,2015)	0.41.39	2818
Total Ts		Rs. 3.7189	13766

Way forward

This scheme is going to be merged with Zero Effect Zero Defect scheme which is under progress. Under this Scheme during the current financial year (upto 31.12.2015), expenditure has been made – Rs.41.39 lakh and participants benefitted – 3106 Nos. Revised guidelines are under issue.

Trade Related Entrepreneurship Assistance and Development (TREAD) for Women

1	Budget Estimates 2015-16	3.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	1.50
3	Till now (Since inception)	13.39 since inception
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	3500 units benefitted
5	Till now (Since inception)	53918 units benefitted

Objective

The scheme envisages economic empowerment of such women through trade related training, information and counseling extension activities related to



trades, products, services etc. The Scheme provides for financial loans through NGO's who are also provided GoI grant for capacity building. This Assistance is provided for self-employment ventures by women for pursuing any kind of non-farm activities. .

Salient Features

Credit: There is a provision for Government of India Grant up to 30% of the loan/ credit maximum up to Rs. 30.00 lakh as appraised by lending institution/ banks. The lending institutions/ banks would finance loan assistance for women through NGOs for undertaking non- farm activities, who usually have no easy access to credit from banks due to cumbersome procedures and their inability to provide adequate security demanded by banks in the form of collaterals. GOI Grant and the loan portion from the lending agencies to assist such women shall be routed through NGOs engaged in assisting poor women through income generating activities. Only those NGOs, who are having considerable experience (minimum 3 years) in taking and managing funds, taken either as loan or grant, shall be eligible under the Scheme.

Training & Counseling: GoI grant upto Rs.1.00 lakh per programme to training institutions / NGOs for imparting training to the women entrepreneurs subject to their contribution minimum 25% and 10% in case of NER.

Eliciting Information on Related Needs:Institutions such as Entrepreneurship Development Institutes (EDIs), NIMSME, NIESBUD, IIE, MSME-DIs, EDIs sponsored by State Govt. and any other suitable institution of repute will be provided need based Government grant up-to Rs. 5.00 lakh per project primarily for undertaking activities aiming at empowerment of women such as field surveys, research studies, evaluation studies, designing of training modules, etc. covered under the scheme.

Components of GoI Grant

ESDP Training Programme for beneficiaries, Honorarium for Project staffs, Computer Hardware with internet facilities and Software for MIS, Travelling expenses to NGO for coordinating/ monitoring the project, Audit fee, Insurance, Participation in Exhibition/ Exposure visit for market development.

Implementation

All Nationalized Banks are eligible to implement the scheme for sanctioning loan. Project proposals for assistance under the scheme may be submitted online by the eligible NGOs. A Steering Committee under the Chairmanship of



AS&DC (MSME) will review and sanction Government Assistance to proposals submitted under the scheme.

Major Activities

Women benefited under the Scheme set up their own enterprises for under taking non-farm activities like food processing, readymade garments & tailoring, paper & leaf cup plates, beauty parlors etc.

Achievements: Year- wise performance of TREAD Scheme (11th plan) (Rs. In lakh)

Sl.No.	Financial Year	Expenditure/ GoI Grant Released	No. of Women Benefited
1	2007-08	51.65	1765
2	2008-09	66.05	3418
3	2009-10	131.62	5700
4	2010-11	150.54	6785
5	2011-12	121.55	7862
Total		521.41	25530

Year-wise performance of TREAD Scheme (12th plan) (rs. In lakh)

Sl.No.	Financial Year	Expenditure/ GoI Grant Released	No. of Women beneficiaries assisted for Self Employment
1	2012-13	138.79	11168
2	2013-14	233.40	5455
3	2014-15	254.20	8265
4	2015-16 (till 31.12,2015)	190.77	3500
Total		817.16	28388

Way Forward

With a view to ensure the scheme user friendly and is implemented in an effective way submission of application on line has since been introduced from May, 2015. We are planning to organize motivational campaigns through MSME-DIs to motivate banks to come forward to approve the more proposals and sanction the loans under the scheme and also to NGOs to ensure more participation.

Public Procurement Policy

Vendor Development Programme

1	Budget Estimates 2015-16	5.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	1.26
3	Till now (Since inception)	1761.96 since XI plan
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	4480 MSEs participated.
5	Till now (Since inception)	87620 MSEs participated.

Objectives

To facilitate increased business fusion between Public Sector Units like BEL, BHEL, TELCO, BSNL, IOC, NHPC, NTPC, Railways, Defence Organisations etc. and Indian SMEs for their mutual benefit by way of providing appropriate marketing linkages.

Locating suitable entrepreneurs by a number of buying organizations including the Public Sector Enterprises, Defence organisations, Railways and others in indigenizing a number of products which hitherto have been imported at a colossal cost.

The exhibition provides a platform for displaying the products and service of MSMEs and requirements of Large Scale buyer organisations.

Salient Features

CPSUs and other large scale organizations (Buyers) interact with MSEs in establishing potential vendors. The CPSUs and other buying can observe and identify their goods and services requirements. In the Meantime discussions are also arranged for understanding the requirements of CPSUs and capabilities of MSEs. Being conducted by MSME-DIs for the last 4 decades.



Major Activities

Two types of Vendor Development Programmes organized by MSME-DIs, namely, National Level VDPs-cum-Exhibitions and State Level VDPs. National Level VDPs are of 2-4 days duration Workshops on Public Procurement Policy for MSEs and other schemes & programmes of Ministry of MSME & O/o DC(MSME) are organized.

Achievement

During the financial year 2014-15, 53 NVDP and 322 SVDP were organized with a total expenditure of Rs.382.61 Lakhs in comparison to 50 NVDP and 299 SVDP and expenditure of 375 lakhs in previous financial year. Over 1300 Buyers and over 20000 sellers participated in these 375 programmes. Apart from this Rs.198 lakhs earned as a recovery from sale of stalls.

306 VDPs are planned for this financial year with a budget allocation of Rs.500 lakhs. 306 VDPs (61 NVDPs and 245 SVDPs) are planned for this financial year with a financial outgo of 500 lakhs. Up till December 21 National VDP and 112 State level VDPs are reported to be completed. Tentative expenditure incurred is around Rs.1.26 Crore.

Way forward

The scheme is complementing Public Procurement Policy for MSEs and need to be continued in future. There are suggestion about enhancement of expenditure limits and revising the city gradings to take care of the rising prices and costing.



Marketing Assistance and Technology Up-gradation (MATU)

1	Budget Estimates 2015-16	5.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	4.77
3	Till now (Since inception)	4.08 since March, 2010
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	234 MSME units
5	Till now (Since inception)	2441 MSME units.

Objective

To provide marketing platform to manufacturing MSMEs through their participation in State/District level exhibitions organized by State/District Authorities/Associations

Enhancing competitiveness in national and international markets by adopting better packaging technologies, modern marketing strategies and encouraging them to acquire ISO certification and Bar Codes for making their products more acceptable to the consumers.

Salient features

Out of 8 activities of the scheme only 4 are functional, However, major activities and their salient features under the scheme are as follows;

Activity -1 Technology Upgradation in Packaging: The primary objective is to facilitate and support MSMEs, industry associations and other stake holders in raising awareness of technology upgradation in packaging and to build modern packaging techniques capacities (Non-functional).

Activity-2 Skill Upgradation/Development for Modern Marketing Techniques:Imparting for upgrading the skills of cluster/product group members on modern marketing techniques (Non-functional).

Activity -3 Competition Studies: To identify sectors in which the products are



threatened by International competition due to marketing/branding strategies (Non-functional).

Activity-4 (Special component for NER) of the scheme:MSME manufacturing units of North Eastern regions are motivated and assisted to participate in the exhibition (outside NE region) that are being organized by ITPO, NSIC, State Govt. and other competent organization in different parts of the country to enable them to display their products and extend their customer base. Assistance from the Government of India is in the form of reimbursement @ Rs 4.80 lakh (Rs 4.55 lakh as subsidy to participating MSMEs + Rs 0.25 lakh as other charges for MSME-DIs) per exhibition/fair for participation in the exhibitions outside the NER. The financial support is provided to the extent of 80% expenditure against the admissible items under this activity i.e. pavilion, stall, space charges upto 6 sq. meter, to and from fare, transport charges for carrying exhibits/products. The total reimbursement from GOI is limited to Rs. 75,000/- per unit. An expenditure up to Rs. 25,000/- per exhibition is also allowed towards publicity, advertisement, furniture, audio – visual. TA/DA, etc. is to be incurred by the MSME-DI concerned.

Activity - 5 (New Markets through state/district level local exhibitions/trade fairs) of the scheme:The MSME cluster/units are encouraged to participate in State/District level local exhibitions/trade fairs. The Government of India assistance is in the form of reimbursement @ Rs. 2.40 lakh (Rs. 2.15 lakh as subsidy to participating MSMEs + Rs. 0.25 lakh as other charges for MSME-DIs) per exhibition/fair. The total reimbursement subject to maximum of Rs. 30,000/- per unit for SC/ST Women/Physically handicapped entrepreneurs while for others, the maximum limit is Rs. 20,000/- per unit. An expenditure up to Rs. 25,000/- per exhibition is also allowed towards publicity, advertisement, furniture, audio-visual. TA/DA, etc are to be incurred by the MSME-DI concerned.

Activity-6 (Corporate Governance Practices) of the scheme:MSMEs are encouraged to adopt Corporate Governance Practices for improving their competitiveness, reducing operation risk factor, overcoming barriers to trade, successfully meeting the challenges of globalization and assessing lower cost of finance.

Activity-7Marketing Hubs:To provide facilities for manufacturing MSMEs for B2B meeting among MSMEs, wholesale and retail marketing of MSME products, exploring the export opportunities for the MSME products and to attract new customers and enhance the marketing reach of the MSMEs (Non-functional).



Activity – 8 (ISO 18000/22000/27000) of the scheme: One time financial assistance is provided to those MSME Manufacturing units which acquire ISO 18000/22000/27000 Certification, on food and safety, health and IT parameters. One time reimbursement to the extent of 75% of the actual expenditure subject to maximum of Rs. 1.00 lakh in each case is provided as assistance by the Government of India.

Achievements: The progress of Marketing Assistance & Technology Upgradation in MSMEs Schemes under NMCP is as below.

Year	No. of units benefited	Expenditure (Rs. in cr.)
XI Plan		
2009-10	0	0
2010-11	317	Rs 0.32
2011-12	547	Rs 0.64
Total	864	Rs. 0.96
XII Plan		
2012-13	563	Rs 0.94
2013-14	167	Rs 0.39
2014-15	713	Rs 1.12
2015-16** (as on 31.12.2015)	234	Rs 0.67
Total	1577	Rs. 3.12

* Scheme notified on 16th March, 2010, ** tentative.

Technology Centre Systems Programme (TCSP)



1	Budget Estimates 2015-16	100.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	29.19
3	Till now (Since inception)	--
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	Externally-aided Project under progress
5	Till now (Since inception)	Externally-aided Project under progress

Objectives

Making MSMEs globally competitive through

Access to advanced manufacturing technologies.

Skilling manpower by offering opportunities for technical skill development to the youth, and

Providing technical and business advisory support to MSME entrepreneurs.

Features

TCSP is being implemented at a project cost of Rs. 2200 crore including World Bank Loan of USD 200 million.

Setting up of 15 new Technology Centres (autonomous bodies) across the country.

Upgradation of existing Technology Centres.

Technical Advisory Services through Manufacturing Technology Partners (MTPs).





Business Advisory Services through Cluster Network Managers (CNMs).
Providing web based services to MSMEs through a dedicated National Portal.

Activities

While Implementing TCSP, following activities would be undertaken:
Engagement of Programme Management Unit (PMU).
Engagement of Manufacturing Technology Partners (MTPs).
Engagement of Cluster Network Managers (CNMs).
Creation of Web based National Portal.
Preparation of Detailed Project Report (DPR) for new and modernization plan for existing Technology Centres.
Formation of Societies to run new Technology Centres.
Creation & procurement of resources (machinery & equipment, manpower) etc.
Engagement of Construction Management Consultant (CMC)
Construction of new Technology Centres.
Operationalization of New Technology Centres.

Achievement:

Physical Achievement

Programme Management Unit (PMU) engaged.
1st Phase (Design phase) of Programme completed and 2nd Phase (Implementation Phase) started w.e.f. 15.01.2015.
Location in 12 States approved for new Technology Centres.
DPR for Bhiwadi (Rajasthan), Baddi (Himachal Pradesh), Durg (Chhattisgarh), Bangalore (Karnatka), Rohtak (Haryana) prepared.
Construction Management Consultant (CMC) engaged.
Evaluation of proposals for Manufacturing Technology Partners and Cluster Network Managers in Process.
Modernization of IDEMI- Mumbai, CTTC- Bhubaneswar and IGTR –Aurangabad under process. DPR prepared for upgradation of these TCs.

Financial achievement

2013-14 Rs 0.35 Crore.

2015-16 Rs 29.18 Crore (Till 31.12.15).

Way Forward: The programme is under implementation and is expected to be implemented by the year 2020.



MSME Technology Centers (TCS)

1	Budget Estimates 2015-16	100.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	78.08
3	Till now (Since inception)	--
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	128062 trainees trained and 26420 units assisted during the financial year 2015-16.
5	Till now (Since inception)	During XII Plan 501138 trainees and 113501 units assisted.

Objective

Technological support to MSMEs by making available:
 Access to State-of-the-art, advanced manufacturing technologies;
 Skilled manpower by offering various skill development courses;
 and
 Technical and business advisory support to MSME entrepreneurs.



Features

TCs are autonomous bodies registered under Society Registration Act.
 Apart from Tool Engineering, the sectors catered are Electrical & Electronics, Foundry & Forging, Fragrance & Flavour, Sports Good, Glass, Hand Tools and Leather & Footwear
 Equipped with state-of-the-art machinery, regularly upgraded to meet requirement of the respective sector.
 Catering to range of industries from Conventional to Hi-tech Aerospace sector.
 Modular based Skill development programmes with emphasis on hands on exposure.



Skill Development Programmes of duration ranges from one week to four years catering to high school drop out to M. Tech level.

TCs are ISO-9001 certified. A few has also acquired ISO-14001, OHSAS-18000, ISO-29900 and ISO-50001. CTTC, Bhubaneswar has acquired AS-9100 for Aerospace sector.

Activities

Design, development and manufacturing of precision component, tools, moulds, dies & fixtures.

Calibration & Testing for various segment of industries.

Skill development in the related sector to meet the skilled manpower need.

Supporting other Vocational Training Providers through development of course material and Training of Trainers.

Consultancy services for process & product improvement through interventions in technology, quality, optimum resource utilisation etc.

Turnkey assignment for setting up Vocational Training Centres.

Achievement

During 2015-16 (till December 2015), 26,420 units were assisted for their technological requirement.

During 2015-16 (till December 2015), 1,28,062 trainees were trained.

TC wise financial and physical achievement against the assigned targets is at Anexure-1.

Way Forward

Expansion and upgradation of Technology Centre network by establishing 15 new TCs and upgrading existing TCs at an estimated cost of Rs. 2200 crore including World Bank funding of USD 200 Million under Technology Centre Systems Programme (TCSP). In the above scheme, during the month, with the investment of Rs.12.57 crore; 11,570 trainees were trained and 2479 units were assisted.



XI Five Year Plan

Sl.No.	Five Years Plan	Expenditure (Release of Capital Grant) (Rs. In Crore)	Beneficiaries	
			Trainees Trained	Unit Assisted
1.	2007-08	52	40808	11985
2.	2008-09	45	49737	13600
3.	2009-10	43	57335	18369
4.	2010-11	34	64040	23306
5.	2011-12	33	77054	24917
Total (A)		207	288974	92177
XII Five Year Plan				
7.	2012-13	41	94383	25760
8.	2013-14	49	120340	28660
	2014-15	55	165353	32661
	2015-16 (Till 31/12/15)	33	128062	26420
Total (B)		179	508138	113501

Annexure-1

MSME- AUTONOMOUS INSTITUTIONS (18 Nos.) Upto December 2015

Sl. No.	Name of the Institute	Performance during 2015-16									
		Revenue (Rs. in lakh)		Rec. Exprd. (Rs. in lakh)		Surplus		Trainees Trained		Unit Assisted	
		T	A	T	A	Before depreciation		T	A	T	A
						T	A				
1	CTTC, BHUBANESWAR	5600	3469	2450	1549	3150	1920	35700	26614	1380	682
2	IDTR, JAMSHEDPUR	3545	1078	1800	1008	1745	70	17250	11166	2660	1689
3	CTTC, KOLKATA	1900	608	1400	624	500	-16	10800	5352	1650	1108
4	TRTC, GUWAHATI	700	514	325	199	375	315	6200	4050	725	421
5	IGTR, AURANGABAD	4980	2300	2900	1755	2080	545	18200	10874	1300	984
6	IGTR, INDORE	1740	694	1300	642	440	52	9200	5038	825	341
7	IGTR, AHMEDABAD	2790	1071	1350	890	1440	180	13000	10358	3500	2692
8	CTR, LUDHIANA	1460	898	1200	888	260	11	7600	5496	4300	2163
9	CIHT, JALANDHAR	915	476	740	372	175	104	7650	3387	4750	2749
10	CITD, HYDRABAD	2650	1346	1370	823	1280	522	15400	9003	1350	677
11	IDEMI, MUMBAI	3070	1515	1560	1074	1510	441	10900	7000	7000	4840
12	ESTC, RAMNAGAR	1290	790	670	359	620	431	10000	7691	400	283
13	PPDC Agra	2380	868	1880	835	500	34	25000	10747	1350	2079
A	Total	33020	15625	18945	11017	14075	4608	186900	116776	31190	20708
14	PPDC Meerut	300	94	200	101	100	-7	2500	1158	1500	1291
15	FFDC Kannauj	450	347	375	287	75	61	1500	912	3500	2092
16	CDGI Firozabad	209	140	190	148	19	-8	1800	1702	3000	1491
17	CFTI Agra	635	325	440	256	195	69	10500	3170	1000	678

Note :- T = Target, A= Achievement



Technology and Quality Up Gradation Support to MSMEs

1	Budget Estimates 2015-16	20.00
	Financial Progress	
2	During 2015-16 (upto 31.12.2015)	10.66
3	Till now (Since inception)	27.21 since 2010-11
	Physical achievements	
4	During 2015-16 (upto 31.12.2015)	i. MSME assisted for EET – 105 ii. Units assisted for product certification – 70 iii. Awareness programme conducted - 25 (Approx. unit benefitted 500)
5	Till now (Since inception)	i. MSME assisted for EET – 299 ii. Units assisted for product certification – 1070 iii. Awareness programme conducted - 202 (Approx. unit benefitted 4500)

Objectives of the scheme

The second objective of the scheme is to encourage the MSMEs to acquire product certification/licences from National/International bodies and adopt other technologies mandated as per the global standards.

Salient Feature of the scheme

Sensitize the manufacturing MSME sector in India to the use of energy efficient technologies and manufacturing processes so as to reduce cost of production and the emissions of GHGs by providing EET equipments.

Creating awareness among the MSMEs within and around the identified Clusters about Market Transformation of Energy Efficiency, Carbon Credit Trading, etc.

Increased adoption of National /International Product Certification standards by the MSME sector to enhance profitability of the implementing MSMEs by reducing energy costs and also through possible income from carbon credits.

Major activities

Implementation of Energy Efficient Technologies and other technologies mandated as per the global standards in MSMEs

The basic objective of this Activity is to encourage MSMEs in adopting energy efficient technologies. Under the present Activity, MSMEs will be assisted in implementation of the projects through loans from SIDBI /banks/financial institutions for which subsidy upto 25% of the cost of the project will be provided.

Assistance in Product Certification

The basic objective of this activity is to provide financial assistance to MSMEs in obtaining product certification to National and International standards. Under this Activity, MSME manufacturing units will be provided subsidy to the extent of 75% of the actual expenditure, towards licensing of product to National/International Standards.

Physical and Financial Statement of TEQUP Schemes (Rs. In Crores)

PHYSICAL ACHIEVEMENT 11th PLAN		PHYSICAL ACHIEVEMENT 12th PLAN			
Achievement	Achievement	Achievement	Achievement	Achievement	Achievement
2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
Product Certification reimbursement -120 nos.	Product Certification reimbursement -353 nos.	i.MSMEs assisted for EETs- 138 nos. ii.Product Certificate Reimbursed – 201 nos.	Product Certif. reimb. – 194	i.MSMEs assisted for EETs- 56 ii.Product Certificate Reimbursed – 135	i. MSME assisted for EET- 105 nos. ii. Product Certification reimb. - 70 nos.

(Rs. In Crores)

	PHYSICAL ACHIEVEMENT 11th PLAN		PHYSICAL ACHIEVEMENT 12th PLAN			
Year	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
BE	9.50	24.00	26.00	20.50	20.50	20.00
Exp.	1.19	4.72	6.14	1.59	2.89	10.70



Way forward

For continuation of TEQUP scheme in the 12th Plan, file is under submission for approval of Hon'ble Minister (MSME).

During 2015-16, MoU has been signed with Bank of India for wider outreach of the scheme throughout the country.

MoU with five nationalized banks has been signed i.e State Bank of India Canara Bank, Bank of Baroda, State bank of Bikaner and Jaipur, Punjab National Bank and Bank of India

During 2015-16, an expenditure of Rs. 10.70 has been made towards reimbursement of subsidy for 161 nos. of EET cases (this includes 56 nos. of EET cases approved during 2014-15) and total 175 MSMEs have been benefitted during 2015-16.



NMCP

National Manufacturing Competitiveness Programme to promote growth oriented enterprise through 10 interventions like lean manufacturing, design clinic and quality management systems.

All donations towards the Prime Minister's National Relief Fund (PMNRF) are entitled for 10% deduction from taxable income under Section 80G of the Income Tax Act, 1961.



CONTACT DETAILS

MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

S. No.	Name and Address of the organisation	Website	E-mail	Telephone	Fax
	Ministry of Micro, Small and Medium Enterprises, Udyog Bhavan, New Delhi – 110 107	www.msme.gov.in	min-msme@nic.in	011-23063800 23063802-06	011-23062315 23061726 23061068
	Office of Development Commissioner (MSME), 7th Floor, A-Wing, Nirman Bhavan, New Delhi – 110 108	www.dcmsme.gov.in ; www.laghu-udyog.com ; www.smallindustry.com	dc-msme@nic.in	011-23063800 23063802-06	011-23062315 23061726 23061068
	Khadi and Village Industries Commission, (KVIC), “Gramodaya” 3, Irla Road, Vile Parle (West), Mumbai - 400056, Maharashtra	www.kvic.org.in	kvichq@bom3.vsnl.net.in , dtkkvic@bom3.vsnl.net.in , dit@kvic.gov.in	022-26714320-25/ 26716323/ 26712324/ 26713527-9/ 26711073/ 26713675	022-26711003
	Coir Board, “Coir House”, M.G. Road, Ernakulam, Kochi-682016, Kerala	www.coirboard.nic.in , www.coirboard.gov.in	coir@md2.vsnl.net.in , coirboard@vsnl.com	0484-2351807, 2351788, 2351954, 2354397	0484-2370034
	National Small Industries Corporation Limited (NSIC), NSIC Bhawan, Okhla Industrial Estate, New Delhi – 110 020	www.nsic.co.in	info@nsic.co.in , pro@nsic.co.in	011-26926275 26910910 26926370 Toll Free 1-800-111955	011-26932075 26311109
	National Institute for Micro, Small and Medium Enterprises (NI-MSME), Yousuf Gauda, Hyderabad – 500 045	www.nimsme.org	registrar@nimsme.org	040-23608544-46 23608316-19	040-23608547 23608956 23541260
	Mahatma Gandhi Institute for Rural Industrialisation, Maganwadi, Wardha-442001	www.mgiri.org	director.mgiri@gmail.com	0752-253512	0752-240328



Udyami Helpline

1800 - 180 - 6763 [**Toll Free**]
1800 - 180 - MSME

Information about

MARKETING ASSISTANCE

CREDIT SUPPORT

CLUSTER DEVELOPMENT

TECHNOLOGY UPGRADATION

SKILL DEVELOPMENT

SETTING UP ENTERPRISE

SCHEMES OF MINISTRY OF MSME

Udyami Helpline to provide assistance and guidance to prospective as well as existing entrepreneurs about opportunities and facilities available under various schemes of the Government.

Udyami Helpline 1800-180-6763 (Toll Free)

Timings : 6.00 to 10.00 p.m. in Hindi / English

We welcome all entrepreneurs to avail this facility.



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES

GOVERNMENT OF INDIA

www.msme.gov.in

www.dcmsme.gov.in

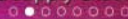


(भारत सरकार)
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
 (AN ISO 9001:2008 CERTIFIED ORGANIZATION)



MSE-CDP

Micro and Small Enterprise Cluster Development programmes for holistic development of selected MSEs clusters through value chain and supply chain management on co-operative basis



PMEGP

Prime Minister Employment Generation Programme (PMEGP)

A credit linked Scheme to facilitate participation of financial institutions for higher credit flow to micro sector. Its objectives are to generate continuous and sustainable employment opportunities in Rural and Urban areas of the country through start-ups.

[Read more...](#)



NMCP

National Manufacturing Competitiveness Programme

To promote growth oriented enterprise through 10 interventions like lean manufacturing, design clinic, quality management systems etc.

[Read more...](#)



ASPIRE

ASPIRE

To promote Innovation & Rural Entrepreneurship through rural livelihood incubator, technology business incubator and fund of funds. To establish Technology Centre Network to promote Innovation, Entrepreneurship and Agro-Industry, I propose to set up a fund with a corpus of Rs.200 crore." 105B "

[Read more...](#)



SFURTI

Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

Making traditional Industries more productive and competitive by organizing the traditional Industries and artisans into clusters.

[Read more...](#)



PCR

Performance & Credit Rating Scheme

To create an eco-system of MSEs for easier/cheaper access to credit for the rated enterprises. The rating done for MSEs generates an awareness about the strengths and weaknesses of the operations and creditworthiness of the enterprise.

[Read more...](#)



ATI

Assistance to Training Institution

To promote entrepreneurship and skill development through capital grant for creation/strengthening of infrastructure and programme support for conducting entrepreneurship development and skill development programmes.

[Read more...](#)

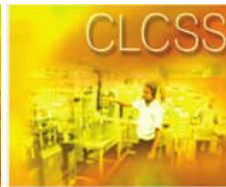


MA

Marketing Assistance

To assist MSMEs to organise/participate in exhibition of their products and services in domestic and global markets. Organizing Buyer-Seller Meets, Intensive Campaigns and Marketing Promotion Events are also included.

[Read more...](#)



CLCSS

Credit Linked Capital Subsidy Schemes (CLCSS)

To enable micro and small enterprises to adopt modern technology to improve their productivity.

[Read more...](#)

